It's all about you and the work you do

Veterinary Continuing Education
The generous support of CVC exhibitors and sponsors allows us to deliver the best possible learning experience and helps us to keep your registration costs as low as possible. Take advantage of the opportunity to meet with them while at CVC!

With programming powered by the team that brings *dvm360*, *Firstline* and *Vetted* magazines to your inbox and mailbox and led by the profession’s foremost educators, CVC is all about YOU and the work you do.

We invite you to join us in Virginia Beach this Spring. If the May timing doesn’t work for you, we hope to see you at CVC Kansas City, August 28 – 31, or CVC San Diego, December 7 – 10.

Our thanks to CVC Virginia Beach’s first 2017 Supporting Sponsor.
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Practice owners and associates: The CVC is as dedicated to your team members as you are. Please share this registration program with them, and sign them up too.
You Won’t Want to Miss THIS!

Definitely go! I’ve learned so many things that I will take back to better our clinic.

Named a TripAdvisor “Top 10 Destinations to Discover,” Virginia Beach is a classic seaside resort that rivals any on the East Coast. You’ll enjoy exceptional veterinary continuing education in a sparkling, easy-to-navigate convention center and choose from a wide variety of budget-friendly hotels, restaurants, shopping and free or low-cost activities.

Learn and Grow.

At CVC, every non-laboratory session is available to every attendee, regardless of registration type.

- **Challenge yourself** to work through difficult cases alongside your peers and the profession’s most highly regarded clinicians.
- **Feed your career** and your soul via innovative sessions on leadership, balance, and personal well-being.
- **Collaborate** with thought-leaders and *dvm360* editors on solutions to the profession’s most pressing issues and opportunities.
- **Tailor your schedule** to match your interests, preferred learning style, and available time.

All of this is an atmosphere that will both relax and rejuvenate you! CVC Virginia Beach is truly a learning opportunity you won’t want to miss.
Convention Dates and Location:
May 18 – 21, 2017
Virginia Beach Convention Center (VBCC)
1000 19th St., Virginia Beach, VA 23451

Early Registration Savings Deadlines:
Super Savings: February 15, 2017
Early Bird: April 5, 2017
Register now!
Online: www.TheCVC.com/cvc-vb-registration/
Phone: 1-800-255-6864, ext. 6
Mail or fax: Use the form on p. 48

Convention Hours

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<th>Saturday, May 20</th>
<th>Sunday, May 21</th>
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</thead>
<tbody>
<tr>
<td>Registration Desk</td>
<td>9:00 AM - 7:00 PM</td>
<td>7:00 AM - 7:00 PM</td>
<td>7:00 AM - 6:30 PM</td>
<td>7:00 AM - 6:00 PM</td>
</tr>
<tr>
<td>Educational Sessions</td>
<td>12:30 - 9:00 PM</td>
<td>8:00 AM - 9:00 PM</td>
<td>8:00 AM - 9:00 PM</td>
<td>8:00 AM - 5:20 PM</td>
</tr>
<tr>
<td>Exhibit Hall</td>
<td>Not Open</td>
<td>10:15 AM - 6:45 PM</td>
<td>9:00 AM - 5:00 PM</td>
<td>9:00 AM - 2:00 PM</td>
</tr>
</tbody>
</table>

Contact CVC
Pre-Convention
Call: 1-800-255-6864, ext. 6 or 913-871-3900
Email: cvc@ubm.com
Monday – Friday, 8:30 AM – 4:30 PM CT
CVC’s inspiring and highly educational sessions, workshops, and courses are all about YOU and the work you do.

A schedule built to maximize your opportunity to earn CE

With more than 500 hours of sessions over 4 days, each CVC location offers non-stop CE opportunities. Enjoy a side of CE with your (free) coffee and breakfast each morning. Ask the Experts and learn while you enjoy a lunch. Then close the day with an educational nightcap at a CVC Evening Session.

Learn in the Exhibit Hall, too! Exhibiting companies are an important part of the CVC family and their presence supports your educational programming. Many exhibitors are veterinarians, veterinary technicians, and practice managers themselves and all come to CVC to answer your questions, share their product knowledge, and make recommendations for your specific needs.
Every session on the program is open to every attendee

That’s right. Veterinarians, veterinary technicians, and practice managers — choose from more than 500 hours of continuing education sessions. Select from any non-laboratory session on the program, all led by the veterinary profession’s most highly regarded educators.

Choose from:

- Core clinical sessions, each selected to support the way you practice veterinary medicine today.
- Communications, management, leadership, and personal well-being tracks that will inspire you.
- Technician clinical and practice management sessions led by Veterinary Technician Specialists passionate about your success.
- Innovative Sessions, a unique series of sessions that will bring you together with colleagues and experts to discover solutions to your most confounding clinical and practice management problems.
- dvm360 Full Circle seminars, a fresh approach to education that puts you in the mix with the profession’s most dynamic speakers as they share their own clinical, practice management, and team perspectives on critical current topics.

More for your money

Breakfast, lunch, snacks, and a Proceedings CD or digital download are complimentary for registered attendees. Negotiated hotel rates and extras and free convention center parking help keep your total costs in check.

Call 800.255.6864, ext. 6
The current recommendations for doing an aspirate include generalities—recommend if a mass is changing in size or appearance, or bothering the patient. Owners are often told to keep an eye on it. But what does that mean? Keep an eye on it for how long? How much can it grow before we should do something?

We all must do better. We need guidelines. We must find tumors earlier when they are small. We must aspirate them. With the input of fellow specialists, I have developed See Something, Do Something:

See Something — If a dog or cat has a mass that is the size of a pea (1 cm) and it has been there one month...

Do Something — Go to a veterinarian and get it aspirated or biopsied.

Sue Ettinger, DVM, DACVIM (oncology)
How can we help you combine Medicine and Business?

It’s not always easy. Clinicians often aren’t interested in the business side of things. Then there’s the staff and client drama that gets in the way of conducting the best medical care for pets. Which is precisely why CVC offers sessions led by a CVPM who just .... gets it. Brian Conrad is an innovator who isn’t afraid to admit his mistakes. He’s a leader (and president of the Veterinary Hospital Managers Association) who takes more pride in inspiring other managers than talking about himself. And he’s a devoted father who struggles with life balance issues, just like you.

We’re fortunate to offer eight sessions with Brian Conrad, CVPM – whether you’re interested in clinical, business, client, or staff issues in veterinary practice, you’ll be glad you spent some time learning with this guy.
Meet The Speakers

John Volk
Brakke Consulting
Chicago, IL

Sarah Wooten, DVM
Sheep Draw Veterinary Hospital
Greeley, CO

Public Health in Primary Care Practice
Audrey Ruple, DVM, MS, PhD, DACVP, Purdue University
West Lafayette, IN

Shelter Medicine
Amanda Dykstra, DVM
University of Tennessee
Knoxville, TN

Soft Tissue Surgery
Christopher Adin, DVM, DACVS
North Carolina University
Raleigh, NC

Technician Program
Mary Ellen Goldberg, BS, LVT, CVT, SRA, CCRA
Boynton Beach, FL

Candice Hoerner, CVT, VTS (Dentistry)
Big Sky Veterinary Dentistry Education
Columbia Falls, MT

Debbie Martin, LVT, VTS (Behavior)
Veterinary Behavior Consultations
Spicewood, TX

Tasha McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia)
Veterinary Anesthesia Nerds
Glenside, PA

Paula Plummer, LVT, VTS (ECC, SAIM)
Texas A&M University College Station, TX

Danielle Russ, LVT, BS, BA, AS
Center of Veterinary Expertise
Suffolk, VA

Oriana Scislowicz, BS, LVT
CVCA Cardiac Care for Pets
Richmond, VA

Veterinary Informatics in General Practice
Sonnya Dennis, DVM, DABVP
Stratham-Newfields Veterinary Hospital
Newfields, NH

Julie Green, DVM, MS
Green Meadows Veterinary Service
Elkton, VA

Veterinary Leadership
Karen Bradley, DVM
Onion River Animal Hospital
Montpelier, VT

Betsy Charles, DVM, MA
Western University of Health Sciences
Pomona, CA

Veterinary Hospice and Palliative Care
Dani McVety, DVM
Lap of Love Veterinary Hospice
Lutz, FL

Urology
India Lane, DVM, MS, Ed. D, DACVIM
University of Tennessee
Knoxville, TN

Wellness
Hilal Dogan, BVSc
Veterinary Confessionals Project
Maui, HI

Veterinary medicine’s most powerful human interest story —
the Veterinary Confessionals Project

“My dream is to get more of what’s behind closed doors out into the open and available for discussion. As veterinary professionals, we are held to high standards. Our profession is extremely rewarding but can at times be extremely stressful. The anonymity of this project allows people to freely express themselves, without being judged, and encourages creativity. In the end, my hope is to bring solidarity to the global veterinary community — and possibly even to the health care community as a whole.”

Veterinary Confessionals Project founder Hilal Dogan, BVSc

Come hear more about Dr. Dogan’s creative and mindful approach to veterinary medicine (and life) in a Saturday evening session at CVC Virginia Beach.
Collaboration creates a stronger profession

CVC is proud to team with forward-thinking industry leaders who are committed to exceptional veterinary professional education. These program partners enable CVC to bring outstanding veterinary clinical and practice management educators and sessions to complement and enhance your CVC experience. When planning your daily CVC schedule, please consider the sessions supported by these organizations.

Program Partners

American Association of Feline Practitioners (AAFP)
Association of Shelter Veterinarians (ASV)
Association for Veterinary Informatics (AVI)
CVCA Cardiac Care for Pets
Eye Care for Animals
Fear Free℠
Human-Animal Bond Research Initiative (HABRI)
International Veterinary Academy of Pain Management (IVAPM)
USDA National Veterinary Accreditation Program
U.S. Public Health Service
Veterinary Hospital Managers Association (VHMA)
Veterinary Leadership Institute (VLI)
Women’s Veterinary Leadership Development Initiative (WVLDI)

Call 800.255.6864, ext. 6
Specialty Focus: Abdominal Ultrasonography

Saturday, May 20 and Sunday, May 21

Anthony Pease, DVM, MS, DACVR

Ultrasonography is an integral component of providing an optimal standard of patient care. Beginning with the basics, you will participate in interactive discussions on ultrasonographic anatomy and disease recognition, receive an orientation to the ultrasound machine and how to optimize its performance, and learn scanning principles and the ultrasonographic appearance of normal abdominal organs and artifacts.

At CVC, you’ll gain hands-on abdominal scanning practice under the guidance of imaging experts who will help you hone your ultrasonographic examination skills. You’ll evaluate the liver, spleen, kidney, bowel, and bladder. You will also have the opportunity to evaluate regions of the pancreas, adrenal glands, and abdominal lymph nodes.

Whether you are a beginner or already have experience, this extensive Specialty Focus course will show you how to get the most out of your abdominal scans.

SCHEDULE

Time:
8:00 AM - 5:00 PM both days

Included:
Breakfast and lunch

Cost:
$1,679 if registered by February 15, 2017

Open to:
Veterinarians

16 hours of CE

Offsite Event Information

A portion of this lab will be held offsite. Shuttle buses depart from the Virginia Beach Convention Center and return approximately 30 minutes after the indicated end time.

Register TheCVC.com
Call 800.255.6864, ext. 6

Thursday

Special Procedures in Feline Soft Tissue Surgery
Christopher Adin, DVM, DACVS

In this course you’ll focus on surgical procedures that your feline patients often need. After a brief lecture, you’ll have the opportunity to perform:

- Perineal urethrostomy in dorsal or ventral recumbency
- Placement (and management) of various feeding tubes
- Ventral bulla osteotomy

Gain vital hands-on experience practicing these surgeries under the close guidance of board-certified veterinary surgeons.

Date: Thursday, May 18
Time: 1:00 - 5:00 PM
Cost: $495
Open to: Veterinarians
CE Credit: 4 hours

Digital Dental Radiography

Because so many oral problems lie beneath the gum line, you need dental radiography to diagnose (and show clients) most of your patients’ oral dental abnormalities. Whether you are a newcomer or a veteran, you will concentrate on mastering digital dental radiography techniques in dogs and cats. Participate in this Clinical Techniques Course and gain the information and hands-on practice needed to learn how to consistently obtain excellent dental radiographs, and benefit from the experience of using different imaging systems.

Date: Thursday, May 18
Time: 1:30 - 5:30 PM
Cost: $375
Open to: Veterinarians and Veterinary Technicians
CE Credit: 4 hours

How to Register for a Clinical Techniques Course

Clinical Techniques Courses are open to all CVC veterinarians and technician attendees as indicated in the description. They require a separate registration fee, which is listed in the description. Clinical Techniques Course participation requires at least a one-day CVC Virginia Beach registration in addition to the course fee. All participants must sign and return a liability release form.

*At the time of printing, all Clinical Techniques Courses have space available. Clinical Techniques Course registration is nontransferable. CVC reserves the right to cancel any Clinical Techniques Course by April 12, 2017. If the course is canceled by CVC, registrants will be notified and the Clinical Techniques Course paid fee will be credited or refunded. All cancellations of a Clinical Techniques Course by the registrant must be submitted in writing for a credit or refund, minus a $50 processing fee, by April 12, 2017. No request for refunds or changes will be accepted after April 12, 2017.

Very informative, delivered well, answered all questions
Clinical Techniques Courses

Friday

Dental Extractions in Cats
Learn how to properly extract major (and minor) teeth using tried-and-true techniques under the guidance of a veterinary dental specialist. You will review and practice the steps to perform quadrant extractions with emphasis on:
- Regional nerve blocks
- Preoperative and postoperative radiographs
- Flap presentation
- Adequate bone removal to facilitate extraction
- Complete tooth removal
- Alveoplasty
- Tension-free surgical closure

Extraction challenges such as root tip retrieval, complications such as iatrogenic mandibular fracture, and when to perform crown amputations will also be discussed. Dental radiography will be used to confirm complete surgical extractions.

- Date: Friday, May 19
- Time: 8:00 AM - 12:00 PM
- Cost: $495
- Open to: Veterinarians
- CE Credit: 4 hours

Essential Gastrointestinal Surgeries in Dogs
Christopher Adin, DVM, DACVS

In this all-day course you will learn and practice commonly needed procedures involving the digestive system. After the morning review and discussions, you will obtain hands-on practice to enhance your skills in these must-know surgeries:
- Gastrotomy
- Gastropexy
- Enterotomy
- Intestinal resection and anastomosis
- Placement and care of various feeding tubes
- Numerous biopsy techniques

Veterinary surgical specialists will guide you, provide practical pointers, and answer any questions you have about these key operations.

- Date: Friday, May 19
- Time: 8:30 AM - 5:30 PM
- Cost: $675
- Open to: Veterinarians
- CE Credit: 8 hours

Dental Extractions in Dogs
Learn how to properly extract major (and minor) teeth using tried-and-true techniques under the guidance of a veterinary dental specialist. You will review and practice the steps to perform a complete surgical extraction including:
- Regional nerve blocks
- Preoperative and postoperative radiographs
- Flap presentation
- Adequate bone removal to facilitate extraction
- Complete tooth removal
- Alveoplasty
- Tension-free surgical closure

Extraction challenges such as root tip retrieval and complications such as iatrogenic mandibular fracture will also be discussed. Dental radiography will be used to confirm complete surgical extractions.

- Date: Friday, May 19
- Time: 1:00 - 5:00 PM
- Cost: $495
- Open to: Veterinarians
- CE Credit: 4 hours

Insights Seminar:
Less-Stress and Fear FreeSM Patient-Caregiver Interactions
Do you know how to properly approach and handle patients who arrive frightened or become fearful during a veterinary visit or hospital stay? Join this course to discover the many benefits of Fear FreeSM veterinary visits, and reduce the stress that you, your team members, and your anxious, frightened, or difficult-to-handle patients feel.

Through lecture, video and live animal demonstrations, photos, and hands-on work with animal models you’ll learn how to make veterinary visits, examinations, procedures, and hospitalizations easier for everyone by using appropriate patient interaction strategies, gentle handling, and behavior modification and management techniques. You’ll also discover how to incorporate environmental enrichment tactics for optimal veterinary care in the hospital and at home.

- Date: Friday, May 19
- Time: 1:00 - 5:00 PM
- Cost: $235
- Open to: Veterinarians and Veterinary Technicians
- CE Credit: 4 hours

Register TheCVC.com
Saturday

Fundamental Orthopedic Procedures
David Dycus, DVM, MS, DACVS, CCRP
The proper surgical approach is the first step in a successful orthopedic procedure. The correct technique during the approach can lead to better visualization, easier surgery, shorter surgery times, less tissue trauma and less morbidity. With close guidance from a board-certified veterinary orthopedic surgeon, you will review and practice the correct approach to the hip and stifle joints. In addition, you’ll perform a femoral head and neck ostectomy (FHO), one option to treat dogs that have hip dysplasia, coxofemoral luxation, hip osteoarthritis, femoral head or neck fractures, or severe acetabular fractures. Accurate surgical execution of an FHO is essential for a positive outcome. Participants may find it helpful to review pertinent anatomy before attending this course.

Date: Saturday, May 20
Time: 8:00 AM - 12:00 PM
Cost: $495
Open to: Veterinarians
CE Credit: 4 hours

Optimal Ophthalmic Surgeries in Primary Care Practice
In this course, you’ll receive close, expert instruction and guidance from veterinary ophthalmologists who are excited to help you enhance your ocular surgical techniques.
You’ll learn and practice how to correct the ocular injuries and related anomalies you commonly see in your patients, as well as identify which patients may benefit most from referral. You’ll focus on:

• Correcting entropion
• Reconstructing eyelids
• Replacing a prolapsed gland of the third eyelid
• Achieving linear grid keratotomy
• Creating a modified conjunctival advancement graft
• Performing enucleation and providing superb perioperative pain management

And please bring your own most pressing patient questions about ocular problems—we look forward to seeing you!

Date: Saturday, May 20
Time: 8:30 AM - 12:30 PM
Cost: $425
Open to: Veterinarians
CE Credit: 4 hours

Soft Tissue Surgeries in Dogs: Head to Tail
Christopher Adin, DVM, DACVS
In this all-day course you will review the basics and tweak your techniques for some of the most frequently needed soft tissue surgeries in your canine patients.
Spend the morning learning about the procedures, reviewing the indications, and discussing the surgical techniques. Then in the afternoon, under the close guidance of veterinary surgical specialists, you’ll practice and enhance your skills in these vital soft tissue surgeries in dogs:

• Alar fold resection
• Salivary gland excision
• Chest drain placement
• Cystotomy
• Scrotal urethrotomy and urethrostomy
• Splenectomy
• Anal sacculectomy

Date: Saturday, May 20
Time: 8:30 AM - 5:30 PM
Cost: $675
Open to: Veterinarians
CE Credit: 8 hours

Advanced Periodontal Therapy Techniques
Candice Hoerner, CVT, VTS (Dentistry)
Attend this Clinical Techniques Course and clean up on the periodontal therapy techniques that will take your dentistry skills to the next level. In this course you will review and practice:

• Root planing and gingival debridement
• Perioceutic placement
• Proper instrument maintenance
• Key regional dental anesthesia techniques

This hands-on course provides the focused learning experience that will benefit your patients, your professional growth, and your practice.

Date: Saturday, May 20
Time: 9:00 - 11:00 AM
Cost: $185
Open to: Veterinarians and Veterinary Technicians
CE Credit: 2 hours

Call 800.255.6864, ext. 6
Clinical Techniques Courses

Saturday

Basic Fracture Repair Techniques
David Dycus, DVM, MS, DACVS, CCRP

Long bone fractures occur commonly and repairing them may seem daunting. Join a board-certified orthopedic surgeon to learn simple, practical techniques designed for general practitioners in fixing basic long bone fractures. After discussing basic fracture fixation principles, you’ll use bone models to correct oblique fracture with intramedullary pin and cerclage fixation, as well as correct a transverse fracture by using bone plating. You will also discuss locking vs. non-locking plates and explore lag screw fixation techniques.

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

Date: Saturday, May 20
Time: 1:30 - 5:30 PM
Cost: $495
Open to: Veterinarians
CE Credit: 4 hours

Sunday

Extracapsular Stifle Stabilization Techniques
David Dycus, DVM, MS, DACVS, CCRP

Cranial cruciate ligament (CCL) rupture is the most common orthopedic disease in dogs. CCL rupture leads to persistent joint instability, which results in persistent pain and discomfort, osteoarthritis, meniscal pathology, muscle atrophy and compensatory changes in other limbs. Many options exist to surgically stabilize the joint to minimize long-term pain and development of osteoarthritis. Come learn from veterinary orthopedic experts and practice extracapsular techniques to stabilize the stifle after CCL rupture. You will review and discuss all aspects of cruciate ligament injury including:

- Causes and predisposition
- Ideal approach to the stifle joint
- Partial meniscectomy and meniscal release
- Suture and crimping technique
- Bone anchor and braided suture technique
- Optimal postoperative patient care

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

Date: Sunday, May 21
Time: 8:00 AM - 12:00 PM
Cost: $495
Open to: Veterinarians
CE Credit: 4 hours

Stabilization Techniques for Luxating Patellas
David Dycus, DVM, MS, DACVS, CCRP

Patellar luxations—especially medial patellar luxations (MPL)—are common and result from a developmental orthopedic disease in small- and large-breed dogs. Underlying skeletal abnormalities will typically lead to an MPL, so providing axial alignment of the extensor apparatus is paramount. Join veterinary orthopedic surgical specialists and focus on the causes, pathology, and treatment of patellar luxation in dogs as well as the postoperative patient care. In this hands-on interactive course, you will review and practice the approach to the stifle joint and these patellar luxation repair techniques:

- Block recession trochleoplasty
- Wedge recession trochleoplasty
- Tibial tuberosity transposition with k-wire fixation and tension band fixation
- Capsular imbrication and release

Participants may find it helpful to review pertinent anatomy and orthopedic instrumentation before attending this course.

Date: Sunday, May 21
Time: 1:00 - 5:00 PM
Cost: $495
Open to: Veterinarians
CE Credit: 4 hours

Register TheCVC.com
Thought-provoking: **Insightful.**

This-is-what’s-happening-right-now continuing education sessions*

Truly innovative learning, only at CVC.

**Ask the pet owner! A LIVE panel and learning session**

Led by Brian Conrad, CVPM, you’ll hear from compassionate, thoughtful pet owners. Learn what they believe today’s veterinary practice does right—and wrong—to try to keep their business and care for their pets. That’s the first hour! In the second hour, you’ll discuss what to do about it when you get back to your own hospital.

**dvm360 Full Circle**

CVC’s 2017 version of this popular series will deliver content applicable to every audience member: doctor and veterinary technician, practice manager and receptionist. Sessions will be led by high-flying Andy Roark, DVM, MS and his uber-energy improv partner Meg Pierson and by the brilliant, funny, and oh-so-on-target Tasha McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia)!

**Launch Pad Learning**

CVC educators want you to leave Launch Pad Learning sessions with an approach that is personalized and ready to try in YOUR practice. Eight different sessions, each so good you’ll want to attend all of them:

- Client compliance-builder workshop: Inspiring ideas to drive medical services
  Bash Halow, LVT, CVPM

- Forget the P&L: Sharing real numbers with your team
  Brian Conrad, CVPM

- Cancer tools you can use tomorrow: Feline GI lymphoma
  Sue Ettinger, DVM, DACVIM

- Cancer tools you can use tomorrow: Canine lymphoma
  Sue Ettinger, DVM, DACVIM

- The violinist and the veterinarian: How to acknowledge beauty and value in your work—when others may not
  Kimberly Pope-Robinson, DVM, CCFP

- Perioperative anesthesia and pain control — starting from home and back again (and everything in between)
  Michael Petty, DVM, CVPP, CVMA, CCRT, CAAPM and Mary Ellen Goldberg, BS, LVT, CVT, SRA, CCRA

- Anesthesia basics and beyond: Things you learned in school but have forgotten
  Tasha McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia)

- Myofascial pain therapy and massage for successful surgical and pain treatment outcomes
  Michael Petty, DVM, CVPP, CVMA, CCRT, CAAPM

- Investigating and responding to an outbreak: Sudden death in shelter cats
  Amanda Dykstra, DVM

**Learn then Earn**

Our eye-opening, revenue-driving Learn then Earn series expands to two practice management experts for 2017. Bash Halow, LVT, CVPM and Denise Tumblin, CPA, will join some of the profession’s brightest clinical minds to — just the right level of in-the-trenches marketing, client communication and financial advice slip in at the end to your clinical learning! Watch TheCVC.com for specific session titles and clinical collaborators.

**Veterinary Confessionals Project Workshop**

Veterinary Confessionals Project founder Hilal Dogan, BVSc, joins the dvm360 team for a very special two-hour evening session. This innovative presentation and workshop will highlight joys, struggles, challenges and solutions drawn directly from inspiring, hilarious and heart-wrenching comments posted by veterinarians and veterinary team members like you.

* See the following pages for dates and times, and check TheCVC.com for updates.
Clinical Program Thursday

CVC Clinical Sessions provide information-rich, practical tips and takeaways created for real-world practice and daily patient care. **And all are open to every CVC attendee!**

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<thead>
<tr>
<th>Time</th>
<th>Anesthesia</th>
<th>Behavior</th>
<th>Clinical Pharmacology</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 - 1:30 PM</td>
<td>Dr. Andre Shih delivers deep and lighthearted perspectives on anesthesia and analgesia</td>
<td>Dr. J. Ciribassi — Separation anxiety: Can’t you just quit your job?</td>
<td>Dr. D. Boothe — Antimicrobial resistance: The state of affairs in dogs and cats</td>
</tr>
<tr>
<td>1:45 - 2:45 PM</td>
<td>Dr. Andre Shih delivers deep and lighthearted perspectives on anesthesia and analgesia</td>
<td>Dr. J. Ciribassi — Sibling rivalry: When roommates come to blows</td>
<td>Dr. D. Boothe — Antimicrobial decision making: Interpreting culture and susceptibility data</td>
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<tr>
<th>Time</th>
<th>Critical Care</th>
<th>Dermatology</th>
<th>Expert: The Power of Interaction Cool views in virtual microscopy</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 - 1:30 PM</td>
<td>Dr. K. Santoro Beer — Head trauma without headaches</td>
<td>Dr. A. Schick — Be among the first to know! News flashes from the 2017 North American Veterinary Dermatology Forum</td>
<td>Dr. S. Stockham — Red cell cadavers in anemic blood (Part 1)</td>
</tr>
<tr>
<td>1:45 - 2:45 PM</td>
<td>Dr. K. Santoro Beer — Emergency approach to the hemoabdomen</td>
<td>Dr. A. Schick — Common skin tumors and treatments</td>
<td>Dr. S. Stockham — Red cell cadavers in anemic blood (Part 2)</td>
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<thead>
<tr>
<th>Time</th>
<th>Feline Medicine</th>
<th>Human-Animal Bond: Data to Transform Practice</th>
<th>Imaging</th>
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</thead>
<tbody>
<tr>
<td>12:30 - 1:30 PM</td>
<td>Program coordinated by the American Association of Feline Practitioners</td>
<td>Program coordinated by the Human-Animal Bond Research Initiative</td>
<td>Dr. A. Pease — Thoracic radiographs: How to interpret pulmonary patterns</td>
</tr>
<tr>
<td>1:45 - 2:45 PM</td>
<td>Dr. C. Webb — Feline triaditis: Fact or philosophy</td>
<td>The CVC is excited to partner with the Human-Animal Bond Research Initiative.</td>
<td>Dr. A. Pease — Thoracic cases: How to evaluate a cough</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Oncology</th>
<th>Shelter Medicine</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 - 1:30 PM</td>
<td>LAUNCH PAD LEARNING Dr. S. Ettinger — Cancer tools you can use tomorrow: Feline GI lymphoma</td>
<td>Dr. A. Dykstra — Trap-neuter-return and Shelter-neuter-return: What have we learned recently?</td>
<td></td>
</tr>
<tr>
<td>1:45 - 2:45 PM</td>
<td>LAUNCH PAD LEARNING Dr. S. Ettinger — Cancer tools you can use tomorrow: Canine lymphoma</td>
<td>Dr. A. Dykstra — Are dogs really “scrotally aware?” New research results on scrotal vs. prescrotal castration</td>
<td></td>
</tr>
</tbody>
</table>

**Watch for the Two-way Learning icon throughout the program grid!**
### Clinical Program Thursday

**3:00 - 4:00 PM**

<table>
<thead>
<tr>
<th>Dr. Andre Shih</th>
<th>Deliver deep (and lighthearted!) perspectives on anesthesia and analgesia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. J. Ciribassi</td>
<td>Canine housesoiling: Doo it here...do it now</td>
</tr>
<tr>
<td>Dr. D. Boothe</td>
<td>The MIC is the key: Designing antimicrobial dosing regimens</td>
</tr>
<tr>
<td>Dr. K. Santoro Beer</td>
<td>The highs and lows: ER management of diabetic crises</td>
</tr>
<tr>
<td>Dr. A. Schick</td>
<td>Managing atopic dermatitis</td>
</tr>
<tr>
<td>Dr. S. Stockham</td>
<td>White cell cadavers of leukocytosis</td>
</tr>
<tr>
<td>Dr. C. Webb</td>
<td>Feline constipation: Getting crap out of a cat</td>
</tr>
</tbody>
</table>

**4:15 - 5:15 PM**

<table>
<thead>
<tr>
<th>Dr. Andre Shih</th>
<th>Deliver deep (and lighthearted!) perspectives on anesthesia and analgesia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. J. Ciribassi</td>
<td>Resource guarding: What’s mine is mine and what’s yours is mine</td>
</tr>
<tr>
<td>Dr. D. Boothe</td>
<td>Treating urinary tract infections: The new and the old</td>
</tr>
<tr>
<td>Dr. K. Santoro Beer</td>
<td>Stabilization and ER management of blocked cats</td>
</tr>
<tr>
<td>Dr. A. Schick</td>
<td>Cryotherapy in practice</td>
</tr>
<tr>
<td>Dr. S. Stockham</td>
<td>What are the cells from that lump?</td>
</tr>
<tr>
<td>Dr. C. Webb</td>
<td>Diagnosing feline GI disease: Setting yourself up for success</td>
</tr>
</tbody>
</table>

**5:30 - 6:30 PM**

<table>
<thead>
<tr>
<th>Dr. Andre Shih</th>
<th>Deliver deep (and lighthearted!) perspectives on anesthesia and analgesia</th>
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<tbody>
<tr>
<td>Dr. J. Ciribassi</td>
<td>Canine body language: But what do you really mean?</td>
</tr>
<tr>
<td>Dr. D. Boothe</td>
<td>Compounded medications: Getting more complicated</td>
</tr>
<tr>
<td>Dr. K. Santoro Beer</td>
<td>Should I use plasma for that? The truth about FFP.</td>
</tr>
<tr>
<td>Dr. A. Schick</td>
<td>Primary secretory otitis media</td>
</tr>
<tr>
<td>Dr. S. Stockham</td>
<td>What are the cells from that lump?</td>
</tr>
<tr>
<td>Dr. C. Webb</td>
<td>Feline GI disease: Diagnostic dilemmas and failed therapy</td>
</tr>
</tbody>
</table>

**LAUNCH PAD LEARNING 1 3:00 - 5:15 PM**

| Dr. A. Dykstra | Investigating and responding to an outbreak: Sudden death in shelter cats |

**Break 4:30 - 4:45 PM**

**Break 5:15 - 5:30 PM**

**7 PM to 9 PM**

**DR. A. SCHICK** — Unlocking the mysteries of the ear: Diagnosing otitis and dealing with chronic otitis.

**B. CONRAD, CVPM** — Ask the pet owner: A LIVE panel and learning session.

**I’ve been to CVC 4 or 5 times now and I’ve never been disappointed. (Literally, there is something for everyone.)**
# Clinical Program Friday Morning

Friday, May 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Anesthesia</th>
<th>Behavior</th>
<th>Clinical Pharmacology</th>
<th>Critical Care</th>
<th>Dermatology</th>
<th>Expert²: The Power of Interaction</th>
<th>Fear FreeSM Practice</th>
<th>Feline Medicine</th>
<th>Oncology</th>
<th>Public Health in Primary Care Practice (People are animals, too!)</th>
<th>Veterinary Leadership</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 9:00 AM</td>
<td>Dr. Andre Shih delivers deep (and lighthearted!) perspectives on anesthesia and analgesia</td>
<td>Dr. J. Ciribassi — Fear-based aggression: I’m afraid of you so I would like to eat you</td>
<td>Dr. D. Boothe — Pharmacogenomics: The role in drug interactions and adverse drug events</td>
<td>Dr. K. Santoro Beer — Medical management of thoracic trauma</td>
<td>Dr. A. Schick — Fun with fungus: New ideas on managing ringworm</td>
<td>Dr. S. Stockham — Cases of cavitory effusion: What’s filling this space?</td>
<td>Dr. M. Becker — Top 10 things to do to provide true Fear FreeSM veterinary visits</td>
<td>Dr. E. Colleran — Pandora syndrome: Much more than FIC</td>
<td>Dr. S. Ettinger — Let’s talk about cancer: Breaking the news</td>
<td>Dr. A. Ruple — Common zoonoses encountered in small animal practice</td>
<td>Drs. Karen Bradley and Sarah Wooten illuminate the leader in you.</td>
</tr>
</tbody>
</table>

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**Urology Symposium**

Dr. Julie Byron, Dr. Dennis Chew, Dr. Gary Oswald, Dr. Jody Lulich, Dr. Heidi Lobprise and Dr. Jeff Nichol

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I love the topics & speakers and all the food & drink provided.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:15 - 10:15 AM</td>
<td>Dr. Andre Shih delivers deep (and lighthearted!) perspectives on anesthesia and analgesia</td>
</tr>
<tr>
<td></td>
<td>Dr. J. Ciribassi — Feline aggression: Should we play or should you just stay away?</td>
</tr>
<tr>
<td></td>
<td>Dr. D. Boothe — Does reading that package insert REALLY make a difference?</td>
</tr>
<tr>
<td></td>
<td>Dr. K. Santoro Beer — What’s new with fluids in 2017?</td>
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<tr>
<td></td>
<td>Dr. A. Schick — Dermatology diagnostics: Review and updates on the many ways to obtain and interpret skin and ear samples</td>
</tr>
<tr>
<td></td>
<td>Dr. S. Stockham — Cases of cavitary effusion: What’s filling that space??</td>
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<tr>
<td></td>
<td>Dr. M. Becker — Top 10 things to avoid in a Fear Free™ practice</td>
</tr>
<tr>
<td></td>
<td>Dr. E. Colleran — Concord with cats: Avoiding the rodeo</td>
</tr>
<tr>
<td></td>
<td>Dr. S. Ettinger — Easy ways to improve chemotherapy treatment in your practice</td>
</tr>
<tr>
<td></td>
<td>Dr. A. Ruple — Immunosuppressed clients and pet ownership: A risk/benefit analysis</td>
</tr>
<tr>
<td></td>
<td>Drs. Karen Bradley and Sarah Wooten illuminate the leader in you.</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>Dr. Andre Shih delivers deep (and lighthearted!) perspectives on anesthesia and analgesia</td>
</tr>
<tr>
<td></td>
<td>Dr. J. Ciribassi — Psychopharmacology: Might medication make amends?</td>
</tr>
<tr>
<td></td>
<td>Dr. D. Boothe — Targeted drug therapy: Enhancing efficacy and safety</td>
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<tr>
<td></td>
<td>Dr. K. Santoro Beer — OMG, AKI!! What do I do now?</td>
</tr>
<tr>
<td></td>
<td>Dr. A. Schick — When to refer: Tricks on managing difficult cases and where dermatologists can help</td>
</tr>
<tr>
<td></td>
<td>Dr. S. Stockham — Is this lymphoma — or just a reactive lymph node?</td>
</tr>
<tr>
<td></td>
<td>Dr. M. Becker — A look inside a wildly successful practice that’s been Fear Free™ for over five years</td>
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<tr>
<td></td>
<td>Dr. E. Colleran — The wheezing cat: Feline lower airway disease</td>
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<tr>
<td></td>
<td>Dr. S. Ettinger — Canine MCT: One size does not fit all</td>
</tr>
<tr>
<td></td>
<td>Dr. A. Ruple — What physicians know about zoonotic diseases</td>
</tr>
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<td>Drs. Karen Bradley and Sarah Wooten illuminate the leader in you.</td>
</tr>
</tbody>
</table>

8:00 AM – 12:00 PM – 3 CE hours offered – Free to all registered CVC attendees.

I’d heard so many positive things. All turned out to be true.
# Clinical Program

## Friday Afternoon

"Great meeting! Excellent in all aspects!"

<table>
<thead>
<tr>
<th>Friday, May 19</th>
<th>1:30 - 2:30 PM</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cardiology</strong> Program provided by CVCA Cardiac Care for Pets</td>
<td>Dr. K. Jacob — Mitral valve disease in dogs - Truly epic</td>
</tr>
<tr>
<td><strong>Dermatology</strong></td>
<td>Dr. P. Bloom — Resistant bacteria are coming to your neighborhood - MRSA, MRSP, MRSS: Proper antibiotic use in small animal dermatology —what should we be using? (Part 1)</td>
</tr>
<tr>
<td><strong>dvm360 Full Circle</strong></td>
<td>Dr. A. Reark and M. Pierson — Customer service crash course</td>
</tr>
<tr>
<td><strong>Endocrinology</strong></td>
<td>Check TheCVC.com for speaker and session updates</td>
</tr>
<tr>
<td><strong>Exotic Animal Medicine</strong></td>
<td>Dr. L. Latney — Updates in small mammal medicine</td>
</tr>
<tr>
<td><strong>Feline Medicine</strong> Program coordinated by the American Association of Feline Practitioners</td>
<td>Dr. E. Colleran and S. Dale, CABC — No pain, more gain: Revealing the secret sauce — How a positive feline veterinary experience WILL matter (Part 1)</td>
</tr>
<tr>
<td><strong>Nutrition</strong></td>
<td>Dr. D. Linder — Should we still give a dog a bone? Nutritional management of dental disease</td>
</tr>
<tr>
<td><strong>Orthopedics</strong></td>
<td>Dr. D. Dysceus — A surgeon’s perspective on the current trends in managing osteoarthritis</td>
</tr>
<tr>
<td><strong>Parasitology</strong></td>
<td>Dr. R. Gerhold — Cough it up: Respiratory parasites of animals</td>
</tr>
<tr>
<td><strong>Public Health in Primary Care Practice (People are animals, too!)</strong> Program coordinated by the U.S. Public Health Service</td>
<td>Dr. A. Ruple — The veterinarian’s role in public health</td>
</tr>
<tr>
<td><strong>Urology</strong></td>
<td>Dr. I. Lane — Little angry bladders: First steps for nonobstructive FIC</td>
</tr>
<tr>
<td><strong>Wellness</strong></td>
<td>Dr. K. Pope-Robinson — Training for the marathon we call a career in veterinary medicine</td>
</tr>
</tbody>
</table>

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Watch for the Two-way Learning icon throughout the program grid!
**3:15 - 4:15 PM**

- **Dr. K. Jacob** — Systemic hypertension: How low can you go?
- **Dr. P. Bloom** — Resistant bacteria are coming to your neighborhood — MRSA, MRSP, MRSS. Proper antibiotic use in small animal dermatology — what should we be using? (Part 2)
- **Dr. A. Roark and M. Pierson** — Technician gold in the exam room

Check TheCVC.com for speaker and session updates

- **Dr. L. Latney** — The ‘phys’ behind the physical exam in reptiles
- **Dr. E. Colleran and S. Dale, CABC** — No pain, more gain: Revealing the secret sauce — How a positive feline veterinary experience WILL matter (Part 2)
- **Dr. D. Linder** — To cook or not to cook? When to choose home-cooked diets for pets
- **Dr. D. Dycus** — Regenerative medicine in orthopedics: A new approach to an old problem
- **Dr. R. Gerhold** — Neospora, Toxoplasma and coccidia: Microscopic monsters
- **Dr. A. Ruple** — Public health concerns regarding backyard chicken flocks
- **Dr. I. Lane** — Little angrier bladders: Options for refractory FIC
- **Dr. K. Pope-Robinson** — Top 10 tips: How to become a recovering perfectionist

**4:30 - 5:30 PM**

- **Dr. K. Jacob** — Why is evaluating chest radiographs so difficult? Cardiac case-based interpretation tips to make your life easier
- **Dr. P. Bloom** — Quick, easy, and profitable dermatologic tests for small animal practice
- **Dr. A. Roark and M. Pierson** — Wowing clients who aren’t in the building

Check TheCVC.com for speaker and session updates

- **Dr. L. Latney** — Reptile nutrition 101
- **Dr. E. Colleran and S. Dale, CABC** — Communications boot camp: The feline enigma — See more cats!
- **Dr. D. Linder** — Parenteral or enteral feeding? Nutrition for hospitalized patients
- **Dr. D. Dycus** — It’s a puppy, what could go wrong? Developmental orthopedic conditions
- **Dr. R. Gerhold** — Migrating heartworm: Diagnostics and treatment
- **Dr. A. Ruple** — Chikungunya, West Nile, and Zika, oh my! Emerging zoonotic viruses and the One Health approach
- **Dr. I. Lane** — Angry bladder tumors: Practical diagnosis and management
- **Dr. K. Pope-Robinson** — When the fearful animal is you: How to differentiate perceived threats from real danger

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**Clinical Program Friday Afternoon**

**7 PM to 9 PM**

- **S. Dale, CABC** — The power of enrichment — for your patients’ health and your practice’s well-being
- **Dr. D. Nicol and Dr. A. Roark** — Management happy hour

---

“**As a speaker, I could not have asked for a more supportive, innovative, fun group with whom to work. CVC fosters a creative environment that encourages speakers to think outside the PowerPoint box.**

*CVC Speaker Sarah Wooten, DVM*
### Clinical Program: Saturday Morning

**Eye Opener Continental Breakfast** 7:00 - 9:00 AM

**Break** 9:00 - 9:45 AM

**Exhibit Hall Opens at 9:00 AM**

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**Saturday, May 20**

**Cardiology**

Program provided by CVCA Cardiac Care for Pets

<table>
<thead>
<tr>
<th>Session</th>
<th>Speaker(s)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. N. Peckens</td>
<td>Practical approach to patients with arrhythmias</td>
<td></td>
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</table>

**Dentistry**

<table>
<thead>
<tr>
<th>Speaker</th>
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<tbody>
<tr>
<td>Dr. J. Lewis</td>
<td>Open wide! Dental exam and common oral pathology</td>
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**Dermatology**

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<th>Speaker</th>
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<tr>
<td>Dr. P. Bloom</td>
<td>Canine cutaneous adverse food reactions: Diagnosis and treatment</td>
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**dvm360 Full Circle**

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<tr>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>Dr. A. Roark and T. McNerney</td>
<td>Top traps that vets set for techs</td>
<td></td>
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**Endocrinology**

Check TheCVC.com for speaker and session updates

**Exotic Animal Medicine**

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**Dermatology**

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</table>

**Nutrition**

Dr. D. Linder — Do I need a therapeutic food? A nutritionist’s approach to selecting diets in disease

**Parasitology**

<table>
<thead>
<tr>
<th>Speaker</th>
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<tbody>
<tr>
<td>Dr. R. Gerhold</td>
<td>Update on tick-borne diseases</td>
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</tbody>
</table>

**Urology**

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<tr>
<th>Speaker</th>
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<tbody>
<tr>
<td>Dr. I. Lane</td>
<td>Little, leaky bladders: First line medical management of canine urinary incontinence</td>
</tr>
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</table>

**USDA/NVAP**

Program coordinated by the USDA National Veterinary Accreditation Program

<table>
<thead>
<tr>
<th>Program</th>
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<tbody>
<tr>
<td>Receive your APHIS-approved supplemental training to renew your veterinary accreditation</td>
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</table>

**Veterinary Informatics in General Practice**

Program coordinated by the Association for Veterinary Informatics

<table>
<thead>
<tr>
<th>Speaker(s)</th>
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</thead>
<tbody>
<tr>
<td>Dr. S. Dennis and Dr. J. Lustgarten</td>
<td>Better data saves pets: How informatics can help pets and practices</td>
<td></td>
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</table>

**Wellness**

<table>
<thead>
<tr>
<th>Speaker</th>
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</tr>
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<tbody>
<tr>
<td>Dr. K. Pope-Robinson</td>
<td>Diagnosing and treating frustration — yours (with seemingly uninformed, skeptical, or unappreciative pet owners)</td>
</tr>
</tbody>
</table>

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“Fun, educational, fulfilled all my CE needs.”

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Register TheCVC.com
## Clinical Program Saturday Morning

### Saturday Morning

<table>
<thead>
<tr>
<th>Time</th>
<th>Speaker(s)                                                                CFG</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:45 - 10:45 AM</td>
<td>Dr. N. Peckens — Syncope: Finding the cause and managing the condition</td>
</tr>
<tr>
<td></td>
<td>Dr. J. Lewis — It’s like pulling teeth! Surgical extraction techniques</td>
</tr>
<tr>
<td></td>
<td>Dr. P. Bloom — Simplified diagnosis and management of autoimmune skin diseases — including immunosuppressive therapy</td>
</tr>
<tr>
<td></td>
<td>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Epic fails in team harmony</td>
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<tr>
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<td>Check TheCVC.com for speaker and session updates</td>
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<tr>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>10:45 - 11:15 AM</td>
<td>Dr. L. Latney — Clinical approach to ferret lymphoma</td>
</tr>
<tr>
<td></td>
<td>Dr. Stephen Ettinger — Physical exam techniques that are state-of-the-art and state-of-the-heart</td>
</tr>
<tr>
<td></td>
<td>Dr. D. Linder — Why isn’t the weight coming off? Psychological strategies for successful weight loss</td>
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<td>Dr. R. Gerhold — Update on tick-borne diseases of humans: Focus on One Health</td>
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<td>Dr. I. Lane — Little, leakier bladders: Options for refractory incontinence</td>
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<td>Receive your APHIS-approved supplemental training to renew your veterinary accreditation</td>
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<tr>
<td></td>
<td>Dr. J. Green — Your master problem list: Working for or against you?</td>
</tr>
<tr>
<td>Launch Pad Learning 9:45 AM - 12:15 PM</td>
<td>Dr. K. Pope-Robinson — The violinist and the veterinarian: How to acknowledge beauty and value in your work — when others may not</td>
</tr>
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### Saturday Morning

<table>
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<tr>
<th>Time</th>
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<tr>
<td>11:15 AM - 12:15 PM</td>
<td>Dr. N. Peckens — How to use NT-proBNP in patients with possible cardiac disease</td>
</tr>
<tr>
<td></td>
<td>Dr. J. Lewis — Extraction complications and how to avoid them</td>
</tr>
<tr>
<td></td>
<td>Dr. P. Bloom — What’s new about demodicosis in dogs?</td>
</tr>
<tr>
<td></td>
<td>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — What Hall &amp; Oates taught me about veterinary medicine</td>
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<td>Check TheCVC.com for speaker and session updates</td>
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<tr>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>12:15 - 1:45 PM</td>
<td>Dr. L. Latney — Managing head trauma in exotic pets</td>
</tr>
<tr>
<td></td>
<td>M. Becker, CPDT — Gentle control: Fear FreeSM tactics for getting a handle on difficult dogs and cats without extra restraint</td>
</tr>
<tr>
<td></td>
<td>Dr. D. Linder — Making client communication appetizing: Talking with owners about nutrition</td>
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<tr>
<td></td>
<td>Dr. R. Gerhold — Wildlife diseases important for practitioners to know</td>
</tr>
<tr>
<td></td>
<td>Dr. I. Lane — Big, angry prostate: Update on canine prostatic disease</td>
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</table>

### TONS of learning (Veterinary Informatics especially).
### Clinical Program Saturday Afternoon

**Saturday, May 20**

<table>
<thead>
<tr>
<th>Topic</th>
<th>Time</th>
<th>Presenter</th>
<th>Details</th>
</tr>
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<tbody>
<tr>
<td>Critical Care</td>
<td>1:45 - 2:45 PM</td>
<td>Dr. G. Pachtinger — All about the pain train: Safe analgesia in the ER</td>
<td></td>
</tr>
<tr>
<td>Dentistry</td>
<td>1:45 - 2:45 PM</td>
<td>Dr. J. Lewis — In the dark: Dental radiograph interpretation</td>
<td></td>
</tr>
<tr>
<td>Fear Free&lt;sup&gt;SM&lt;/sup&gt; Practice</td>
<td>1:45 - 2:45 PM</td>
<td>M. Becker, CPDT — Help the owner, help the pet! How to set a Fear Free&lt;sup&gt;SM&lt;/sup&gt; foundation at home</td>
<td></td>
</tr>
<tr>
<td>Feline Medicine</td>
<td>1:45 - 2:45 PM</td>
<td>Dr. E. Colleran — Old, thin cats: Is it really only age-related?</td>
<td></td>
</tr>
<tr>
<td>Gastrointestinal Medicine</td>
<td>1:45 - 2:45 PM</td>
<td>Dr. D. Twedt — Assessing abnormal liver enzymes activities: A clinical approach</td>
<td></td>
</tr>
<tr>
<td>Neurology</td>
<td>1:45 - 2:45 PM</td>
<td>Dr. F. Wininger — Neurolocalization basics — 4th year 101</td>
<td></td>
</tr>
<tr>
<td>Ophthalmology</td>
<td>1:45 - 2:45 PM</td>
<td>The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.</td>
<td></td>
</tr>
<tr>
<td>Pain Management</td>
<td>1:45 - 2:45 PM</td>
<td>Dr. Petty and M.E. Goldberg, BS, LVT, CVT, SRA, CCRA — Perioperative anesthesia and pain control</td>
<td></td>
</tr>
<tr>
<td>Social Media and Digital Marketing</td>
<td>1:45 - 2:45 PM</td>
<td>B. Schroeder — Sharing your message: Storytelling in your practice</td>
<td></td>
</tr>
<tr>
<td>USDA/NVAP</td>
<td>1:45 - 2:45 PM</td>
<td>Receive your APHIS-approved supplemental training to renew your veterinary accreditation</td>
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</tr>
<tr>
<td>Veterinary Hospice and Palliative Care</td>
<td>1:45 - 2:45 PM</td>
<td>Dr. D. McVety — The ethics of euthanasia: Is it a convenience or not?</td>
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</tr>
<tr>
<td>Veterinary Leadership</td>
<td>1:45 - 2:45 PM</td>
<td>Presented by Dr. Betsy Charles. See TheCVC.com for updates!</td>
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</tr>
</tbody>
</table>

**LAUNCH PAD LEARNING 1:45 - 6:00 PM**

- Dr. Petty and M.E. Goldberg, BS, LVT, CVT, SRA — Perioperative anesthesia and pain control

**Urology Symposium**

Dr. Julie Byron, Dr. Dennis Chew, Dr. Gary Oswald, Dr. Jody Lulich, Dr. Heidi Lobprise and Dr. Jeff Nichol
### Clinical Program Saturday Afternoon

#### 3:15 - 4:15 PM
- **Dr. G. Pachtinger** — If you can’t take the heat … you are probably a bulldog! Heat stroke in the ER
- **Dr. J. Lewis** — Feline dentistry: Stomatitis, tooth resorption and more
- **D. Martin, LVT, VTS (Behavior)** — Fear Free<sup>®</sup>: Learning to listen to our patients
- **Dr. E. Colleran** — Complicated senior cats: Managing a patient’s multiple conditions
- **Dr. D. Tweedt** — Common liver diseases in dogs
- **Dr. F. Wininger** — “The Gait Game”: A neurolocalization review

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.

. . . starting from home and back again (and everything in between)

**Free to CVC attendees; Attendance limited - RSVP requested on p. 50.**

#### 5:00 - 6:00 PM
- **Dr. G. Pachtinger** — Lyme disease: Treating acute and chronic manifestations
- **Dr. J. Lewis** — Making the diagnosis: Dental zebras
- **D. Martin, LVT, VTS (Behavior)** — Fear Free<sup>®</sup>: Creating the veterinary hospital “spaw”
- **Dr. E. Colleran** — Acute and chronic pancreatitis: What to do?
- **Dr. D. Tweedt** — Chronic hepatitis in dogs: The latest updates
- **Dr. F. Wininger** — I’ve fallen and I can’t get up: The acute lower motor neuron patient

The CVC receives excellent insights from Eye Care for Animals to bring you the latest on ophthalmology. Check TheCVC.com for details.

#### 4:15 - 5:00 PM
- **Exhibit Hall Closes at 5:00 PM**

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**1:45 – 6:00 PM — 3 CE hours offered** — Free to all registered CVC attendees.

#### 7 PM to 9 PM
- **DR. H. DOGAN** — Share in your colleagues’ secrets: The Veterinary Confessionals Project

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"Every time I have lectured - I have absolutely loved it. The experience has been great - amazing support staff and program and awesome, interactive audience."
## Sunday, May 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 9:00 AM</td>
<td>Dr. M. Duxbury — But I was right there! Why supervising kids and dogs is not enough to prevent dog bites</td>
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<tr>
<td></td>
<td>You’ll jump at the chance to see these sessions! See TheCVC.com for updates.</td>
</tr>
<tr>
<td></td>
<td>Dr. G. Pachtinger — Endocrine emergency: The GREAT pretender! Hypoadrenocorticism</td>
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<td></td>
<td>TBD — Pet enrichment: Put a future trend to work for your practice</td>
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<td></td>
<td>Dr. S. Robertson — Updates in feline anesthesia and analgesia</td>
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<td></td>
<td>Dr. D. Twedt — What’s new? Emerging liver diseases</td>
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<tr>
<td></td>
<td>Dr. F. Wininger — Intervertebral disc disease: What is a generalist to do?</td>
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<td>The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.</td>
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<tr>
<td></td>
<td><strong>LAUNCH PAD LEARNING</strong> 8:00 - 10:30 AM</td>
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<tr>
<td></td>
<td>Dr. M. Petty — Myofascial pain therapy and massage for successful . . .</td>
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<tr>
<td></td>
<td>Dr. C. Adin — It’s huge! How to handle masses of the liver and spleen</td>
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<td></td>
<td>Dr. T. Wismer — Everyday household hazards</td>
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</tbody>
</table>

**Behavior**

**Canine Sports Medicine and Rehabilitation**

**Critical Care**

**dvm360 Leadership Challenge**

**Feline Medicine**  
Program coordinated by the American Association of Feline Practitioners

**Gastrointestinal Medicine**

**Neurology**

**Ophthalmology**  
Program provided by Eye Care for Animals

**Pain Management**  
Program coordinated by the International Veterinary Academy of Pain Management

**Soft Tissue Surgery**

**Toxicology**
### Clinical Program Sunday Morning

<table>
<thead>
<tr>
<th>9:30 - 10:30 AM</th>
<th>11:15 AM - 12:15 PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. M. Duxbury — Rules for interacting with fearful pets</td>
<td>Dr. M. Duxbury — Behavior tool use: What you never learned about what you need to know</td>
</tr>
<tr>
<td>Dr. G. Pachtinger — Common emergency procedures</td>
<td>You’ll jump at the chance to see these sessions! See TheCVC.com for updates.</td>
</tr>
<tr>
<td>Dr. D. McVety — Pain and death: Why ‘the end’ is only the beginning</td>
<td>Dr. G. Pachtinger — Effusion confusion</td>
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<tr>
<td>Dr. S. Robertson — Assessing acute pain</td>
<td>TBD — Toxic team: A crash course in the antidote</td>
</tr>
<tr>
<td>Dr. D. Twedt — Update on feline liver disease</td>
<td>Dr. S. Robertson — Perioperative anesthesia and analgesia planning</td>
</tr>
<tr>
<td>Dr. F. Wininger — A pain in the neck: Cervical myelopathies</td>
<td>Dr. D. Twedt — Acute pancreatitis in dogs</td>
</tr>
<tr>
<td>The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.</td>
<td>Dr. F. Wininger — Dizzy now? Vestibular syndromes</td>
</tr>
<tr>
<td>. . . surgical and pain treatment outcomes</td>
<td>The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.</td>
</tr>
<tr>
<td>Dr. C. Adin — Is it septic? What you need to know about acute abdomens</td>
<td>Dr. M. Petty — The business of pain management</td>
</tr>
<tr>
<td>Dr. T. Wismer — Toxicity of veterinary medications</td>
<td>Dr. C. Adin — 5 skin closure techniques that you should be using in practice</td>
</tr>
<tr>
<td>Dr. T. Wismer — Toxicity of human medications</td>
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</tbody>
</table>

“This is not my first CVC and I am always impressed by the range of topics and the quality of speakers.”

Call 800.255.6864, ext. 6
Clinical Program Sunday Afternoon

Sunday, May 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Behavior</td>
<td>Dr. M. Duxbury — Behavior modification: Foundation skills for dogs and cats to begin to change behavior</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Canine Sports Medicine and Rehabilitation</td>
<td>Leap and bound to TheCVC.com for session and speaker updates.</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Critical Care</td>
<td>Dr. G. Pachtinger — All bleeding stops eventually: Common coagulopathies</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Feline Medicine (Program coordinated by the American Association of Feline Practitioners)</td>
<td>Dr. S. Robertson — The five freedoms: Are we meeting our hospitalized feline patients’ needs?</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Gastrointestinal Medicine</td>
<td>Dr. D. Twedt — Diseases of an often forgotten organ: The esophagus</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Neurology</td>
<td>Dr. F. Wininger — CSF: Who, what, when, where, how?</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Ophthalmology (Program provided by Eye Care for Animals)</td>
<td>The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.</td>
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<tr>
<td>2:00 - 3:00 PM</td>
<td>Pain Management (Program coordinated by the International Veterinary Academy of Pain Management)</td>
<td>Dr. M. Petty — Acute on top of chronic pain in geriatric patients</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Soft Tissue Surgery</td>
<td>Dr. C. Adin — Challenging cases in oncologic surgery: When to cut and when to quit</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Toxicology</td>
<td>Dr. T. Wismer — Inhotications of marijuana and new cannabinoid products</td>
</tr>
<tr>
<td>2:00 - 3:00 PM</td>
<td>Veterinary Hospice and Palliative Care</td>
<td>Dr. D. McVety — The art of euthanasia and the science of death</td>
</tr>
</tbody>
</table>

Lunch Break 12:15 - 2:00 PM Exhibit Hall Closes at 2:00 PM

Break 3:00 - 3:15 PM
<table>
<thead>
<tr>
<th>3:15 - 4:15 PM</th>
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</tr>
</thead>
<tbody>
<tr>
<td><strong>Dr. M. Duxbury</strong> — Why isn’t it working? Troubleshooting behavior modification gone wrong</td>
<td><strong>Dr. M. Duxbury</strong> — A stormy, stormy night — and no one can sleep! Medications to help dogs cope with thunderstorms and other noises</td>
</tr>
<tr>
<td>Leap and bound to TheCVC.com for session and speaker updates.</td>
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</tr>
<tr>
<td><strong>Dr. G. Pachtinger</strong> — Cardiovascular emergencies in the ER/ICU</td>
<td><strong>Dr. G. Pachtinger</strong> — Feline lower urinary tract disease</td>
</tr>
<tr>
<td><strong>Dr. S. Robertson</strong> — Assessing and managing chronic pain</td>
<td><strong>Dr. S. Robertson</strong> — Those feline problem cases</td>
</tr>
<tr>
<td><strong>Dr. D. Twedt</strong> — Helping cats that have chronic vomiting</td>
<td><strong>Dr. D. Twedt</strong> — Those troublesome chronic diarrhea cases</td>
</tr>
<tr>
<td><strong>Dr. F. Wininger</strong> — MRI—what’s this big deal?</td>
<td><strong>Dr. F. Wininger</strong> — Status epilepticus in the 21st century</td>
</tr>
<tr>
<td>The CVC is pleased to partner with Eye Care for Animals to offer you the latest on ophthalmology. Check TheCVC.com for details.</td>
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<tr>
<td><strong>Dr. M. Petty</strong> — An update on NSAID use and safety</td>
<td><strong>Dr. M. Petty</strong> — The use of cannabidiols to treat pain</td>
</tr>
<tr>
<td><strong>Dr. C. Adin</strong> — Kidney and urethra stones in cats: A decision-making tree</td>
<td><strong>Dr. C. Adin</strong> — Refractory incontinence in dogs: Stop the leak</td>
</tr>
<tr>
<td><strong>Dr. T. Wismer</strong> — Treating tough toxins</td>
<td><strong>Dr. T. Wismer</strong> — Fascinating topics in clinical toxicology</td>
</tr>
<tr>
<td><strong>Dr. D. McVety</strong> — Avoiding career burnout</td>
<td><strong>Dr. D. McVety</strong> — Compassion fatigue or ethical fatigue?</td>
</tr>
</tbody>
</table>

As a speaker, this was a nearly ideal experience. Thanks for allowing me to be a part of your conference. My compliments to all!
## Technician Program

CVC Technician programming is open to all CVC attendees and may qualify for continuing education credits toward Veterinary Technician Specialist (VTS) certification. Please check with the specific Academy for approval.

### Friday, May 19

<table>
<thead>
<tr>
<th>Time</th>
<th>8:00 - 9:00 AM</th>
<th>9:15 - 10:15 AM</th>
<th>11:00 AM - 12:00 PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dentistry Dos and Don'ts</td>
<td>C. Hoerner, CVT, VTS (Dentistry) — Say ahh! Oral examination and charting</td>
<td>C. Hoerner, CVT, VTS (Dentistry) — The tooth fairy’s magic wand: A guide to hand instrumentation</td>
<td>C. Hoerner, CVT, VTS (Dentistry) — Dirty mouth? Clean it up! A complete periodontal cleaning</td>
</tr>
<tr>
<td>Clinical Program</td>
<td>Dr. R. Gerhold — Testing beyond focal centrifugation</td>
<td>Dr. K. Pope-Robinson — Tears in the trenches—what 12-mile mud runs teach us about working in a veterinary hospital</td>
<td>Dr. L. Latney — Pertinent pee pills</td>
</tr>
<tr>
<td>Radiographs, Ears, and Herbivores</td>
<td>Dr. A. Pease — Positioning radiographs: What does my doctor really want?</td>
<td>Dr. P. Bloom — Technicians’ role in managing ear disease</td>
<td>Dr. M. Becker — A look inside a wildly successful practice that’s been Fear FreeSM for over five years</td>
</tr>
<tr>
<td>Fear FreeSM Practice</td>
<td>Dr. M. Becker — Top 10 things to do to provide true Fear FreeSM veterinary visits</td>
<td>Dr. M. Becker — Top 10 things to avoid in a Fear FreeSM practice</td>
<td>Lunch Break 12:00 - 1:30 PM</td>
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### Saturday, May 20

<table>
<thead>
<tr>
<th>Time</th>
<th>8:00 - 9:00 AM</th>
<th>9:45 - 10:45 AM</th>
<th>11:15 AM - 12:15 PM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internal Medicine and Critical Care</td>
<td>P. Plummer, LVT, VTS (ECC, SAIM) — How to manage multiple emergencies</td>
<td>P. Plummer, LVT, VTS (ECC, SAIM) — In the trenches of transfusion medicine</td>
<td>P. Plummer, LVT, VTS (ECC, SAIM) — A technician’s guide to life support</td>
</tr>
<tr>
<td>Clinical Program</td>
<td>Exhibit Hall Opens at 9:00 AM</td>
<td>Break 10:45 - 11:15 AM</td>
<td>Lunch Break 12:15 - 1:45 PM</td>
</tr>
<tr>
<td>Fear FreeSM Practice</td>
<td>Dr. Stephen Ettinger — The best medicine: Why Fear FreeSM is a practice imperative!</td>
<td>Dr. Stephen Ettinger — Physical exam techniques that are state-of-the-art and state-of-the-heart</td>
<td>M. Becker, CPDT — Gentle control: Fear FreeSM tactics for getting a handle on difficult patients</td>
</tr>
<tr>
<td>dvm360 Full Circle</td>
<td>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Top traps that vets set for techs</td>
<td>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Epic fails in team harmony</td>
<td>Lunch Break 12:15 - 1:45 PM</td>
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### Sunday, May 21

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<tbody>
<tr>
<td>Behavior and Getting the Right Start</td>
<td>D. Martin, LVT, VTS (Behavior) — Prevention is easier than treatment! The importance of preventive behavioral services</td>
<td>D. Martin, LVT, VTS (Behavior) — Kitten start right: Preventing behavioral problems in kittens</td>
<td>D. Martin, LVT, VTS (Behavior) — Puppy start right: Preventing behavioral problems in puppies</td>
</tr>
<tr>
<td>Practice Management</td>
<td>D. Russ, LVT, BS, BA, AS — Constructive criticism: Fact or fiction?</td>
<td>D. Russ, LVT, BS, BA, AS — Needs care, no $$$ ... what now?</td>
<td>Lunch Break 12:15 - 2:00 PM</td>
</tr>
<tr>
<td>dvm360 Leadership Challenge</td>
<td>TBD — Pet enrichment: Put a future trend to work for your practice</td>
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<td>TBD — Toxic team: A crash course in the antidote</td>
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We are excited to bring sessions led by renowned clinicians who truly appreciate technicians’ expertise, and by Veterinary Technician Specialists who understand the kind of education most needed and requested.

CVC Clinical Program Specialist Jennifer Vossman, RVT, CMP

<table>
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<tr>
<td>C. Hoerner, CVT, VTS (Dentistry) — X-ray vision for the superhero technician! Dental radiography</td>
<td>C. Hoerner, CVT, VTS (Dentistry) — Save a tooth! Advanced periodontal treatments</td>
<td>C. Hoerner, CVT, VTS (Dentistry) — Pain, pain, go away! Pain management and nerve blocks</td>
</tr>
<tr>
<td>Dr. S. Ettinger — What to do with lumps and bumps: Why wait? Aspirate!</td>
<td>Dr. D. Boothe — The high points of medical marijuana and cannabinoids</td>
<td>Dr. A. Schick — Allergies explained: How to help your clients understand why their pet is itchy and how we can help</td>
</tr>
<tr>
<td>Dr. K. Santoro Beer — Stabilization and monitoring of the critical patient</td>
<td>Check TheCVC.com for session and speaker updates.</td>
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</tr>
<tr>
<td>Dr. A. Roark and M. Pierson — Customer service crash course</td>
<td>Dr. A. Roark and M. Pierson — Technician gold in the exam room</td>
<td>Dr. A. Roark and M. Pierson — Wowing clients who aren’t in the building</td>
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<tr>
<td>5:30 - 6:45 PM</td>
<td>7:00 - 9:00 PM</td>
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<tr>
<td>EVENING SESSIONS</td>
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<tr>
<td>S. DALE, CABC — The power of enrichment — for your patients’ health and your practice’s well-being</td>
<td>DR. D. NICOL AND DR. A. ROARK — Management happy hour</td>
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<td>RSVP on p. 52</td>
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<tr>
<td>P. Plummer, LVT, VTS (ECC, SAIM) — What every technician should know about feline hyperthyroidism</td>
<td>P. Plummer, LVT, VTS (ECC, SAIM) — Canine and feline diabetes</td>
<td>P. Plummer, LVT, VTS (ECC, SAIM) — The unstable feline diabetic patient</td>
</tr>
<tr>
<td>Dr. D. Linder — Finicky felines and picky pooches: Strategies for patient inappetence</td>
<td>LAUNCH PAD LEARNING T. McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia) — Anesthesia basics and beyond: Things you learned in school but have forgotten (cont.)</td>
<td>LAUNCH PAD LEARNING T. McNerney, BS, CVT, CVPP, VTS (Anesthesia/Analgesia) — Anesthesia basics and beyond: Things you learned in school but have forgotten (cont.)</td>
</tr>
<tr>
<td>M. Becker, CPDT — Help the owner, help the pet! How to set a Fear FreeSM foundation at home</td>
<td>D. Martin, LVT, VTS (Behavior) — Fear FreeSM: Learning to listen to our patients</td>
<td>D. Martin, LVT, VTS (Behavior) — Fear FreeSM: Creating the veterinary hospital “spaw”</td>
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<tr>
<td>M. E. Goldberg, BA, LVT, CVT, SRA, CCRA — Obesity/weight management and physical rehabilitation</td>
<td>M. E. Goldberg, BA, LVT, CVT, SRA, CCRA — How can I be a patient advocate in pain management for exotics and zoo animals?</td>
<td>M. E. Goldberg, BA, LVT, CVT, SRA, CCRA — Feline physical rehabilitation and the veterinary technician</td>
</tr>
<tr>
<td>O. Scislowicz, BS, LVT — Project you: Care and feeding for a long-lasting team</td>
<td>O. Scislowicz, BS, LVT — Solve the Bermuda triangle of triangulated conversations</td>
<td>O. Scislowicz, BS, LVT — Beat back bullies in your practice</td>
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Call 800.255.6864, ext. 6
### Thursday, May 18

<table>
<thead>
<tr>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>12:30 - 1:30 PM</td>
<td>Future Thinking and Team Morale</td>
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<tr>
<td></td>
<td>B. Halow, LVT, CVPM — Client compliance-builder workshop: Inspiring ideas to drive medical services</td>
</tr>
<tr>
<td>1:45 - 2:45 PM</td>
<td>Money Matters and Managing</td>
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<td></td>
<td>B. Conrad, CVPM — Owning and running: If it were easy, everyone would do it</td>
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### Friday, May 19

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<th>Time</th>
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<tr>
<td>8:00 - 9:00 AM</td>
<td>Fear FreeSM Practice Program coordinated by Fear FreeSM</td>
</tr>
<tr>
<td></td>
<td>Dr. M. Becker — Top 10 things to do to provide true Fear FreeSM veterinary visit</td>
</tr>
<tr>
<td>9:15 - 10:15 AM</td>
<td>Practice Management</td>
</tr>
<tr>
<td></td>
<td>J. Volk — How pet owners are changing and what it means to your practice</td>
</tr>
<tr>
<td>11:00 AM - 12:00 PM</td>
<td>Let's Talk to Clients</td>
</tr>
<tr>
<td></td>
<td>B. Conrad, CVPM — The new client treasure chest: Where can I find THAT?</td>
</tr>
</tbody>
</table>

### Saturday, May 20

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 9:00 AM</td>
<td>dvm360 Full Circle</td>
</tr>
<tr>
<td></td>
<td>Dr. A. Roark and T. McNerney, CVT, CVPP, VTS (Anesthesia/Analgesia) — Top traps that vets set for techs</td>
</tr>
<tr>
<td>9:45 - 10:45 AM</td>
<td>Fear FreeSM Practice Program provided in part by Fear FreeSM</td>
</tr>
<tr>
<td></td>
<td>Dr. Stephen Ettinger — The best medicine: Why Fear FreeSM is a practice imperative!</td>
</tr>
<tr>
<td>11:15 AM - 12:15 PM</td>
<td>The Essentials of HR</td>
</tr>
<tr>
<td></td>
<td>Dr. N. Varani and M. Perry, CVPM — Essentials of HR: Hiring</td>
</tr>
</tbody>
</table>

### Sunday, May 21

<table>
<thead>
<tr>
<th>Time</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 - 9:00 AM</td>
<td>Social Media and Digital Marketing</td>
</tr>
<tr>
<td></td>
<td>B. Schroeder — Paid social media: The art of “pay to play” on social networks</td>
</tr>
<tr>
<td>9:30 - 10:30 AM</td>
<td>Making a Better Veterinary Clinic</td>
</tr>
<tr>
<td></td>
<td>Dr. J. Keen — From veterinarian to betterinarian: How I improved my production</td>
</tr>
<tr>
<td>11:15 AM - 12:15 PM</td>
<td>dvm360 Leadership Challenge</td>
</tr>
<tr>
<td></td>
<td>TBD — Pet enrichment: Put a future trend to work for your practice</td>
</tr>
</tbody>
</table>
Every speaker will send you home with current, thoughtful, problem-piercing solutions to your hiring, firing, communication, marketing, practice finance, and personal wellbeing problems. And that’s just the start.

**Business Channel Director and CVC Practice Management Program Director Brendan Howard**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 - 4:00 PM</td>
<td>B. Halow, LVT, CVPM — How to accomplish goals in practice without losing your cool</td>
</tr>
<tr>
<td>3:00 - 4:00 PM</td>
<td>Dr. A. Roark and M. Pierson — Customer service crash course</td>
</tr>
<tr>
<td>3:00 - 4:00 PM</td>
<td>D. Tumblin, CPA — The elusive 20% ROI: Can it be done?</td>
</tr>
<tr>
<td>3:00 - 4:00 PM</td>
<td>Dr. D. Nicol — 9 leadership lessons that will change your life (Part 1)</td>
</tr>
<tr>
<td>4:00 - 5:15 PM</td>
<td>B. Halow, LVT, CVPM — Creating better expectations for interpersonal behavior in practice</td>
</tr>
<tr>
<td>4:00 - 5:15 PM</td>
<td>Dr. A. Roark and M. Pierson — Technician gold in the exam room</td>
</tr>
<tr>
<td>4:00 - 5:15 PM</td>
<td>D. Tumblin, CPA — The inside skinny on boosting revenue</td>
</tr>
<tr>
<td>4:00 - 5:15 PM</td>
<td>Dr. D. Nicol — 9 leadership lessons that will change your life (Part 2)</td>
</tr>
<tr>
<td>5:30 - 6:30 PM</td>
<td>B. Halow, LVT, CVPM — Clear! Shock your team to life with these energizing strategies</td>
</tr>
<tr>
<td>5:30 - 6:30 PM</td>
<td>D. Tumblin, CPA — Online pharmacies: Take in the good, get rid of the bad</td>
</tr>
<tr>
<td>5:30 - 6:30 PM</td>
<td>Dr. D. Nicol — 7 elements to the perfect exam-room visit</td>
</tr>
<tr>
<td>7:00 - 9:00 PM</td>
<td><strong>EVENING SESSION</strong></td>
</tr>
<tr>
<td>7:00 - 9:00 PM</td>
<td>B. CONRAD, CVPM — Ask the pet owner: A LIVE panel and learning session.</td>
</tr>
</tbody>
</table>

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CVC Practice Management Sessions are open to all attendees and are applicable toward the continuing education requirement for the Certified Veterinary Practice Manager program offered by the Veterinary Hospital Managers Association.
CVC Virginia Beach means exceptional veterinary continuing education in the classroom and in the Exhibit Hall. And because CVC sponsors and exhibitors are an integral part of the experience, you’ll find an active, solutions-oriented Exhibit Hall.

Don’t miss

• Friday evening’s Welcome Reception: Special drinks, snacks, music and camaraderie set the stage for fun and conversation.

• All day refreshments, daily coffee breaks and afternoon snacks.

Come together with friends and colleagues to learn, share, and enjoy!

“Fantastic trade show.”
More than 120 companies will be in Virginia Beach to showcase products and services designed to enhance your practice today...and help you plan for tomorrow.

Here’s a current list of exhibitors.*

AAHA — American Animal Hospital Association
Abaxis
Addison Biological Laboratory Inc.
Aesculight
Agape Pet Services
AKC Reunite
Akina Pharmacy
Animal Health Options
ASPCA Pet Health Insurance
Aunt Selma’s Candy
Aventix
AVID Identification Systems
AVIMark/McAllister Software Syst.
Banfield Pet Hospital
Bayer HealthCare
BCP Veterinary Pharmacy
Blue Buffalo Company, Ltd.
Bush Veterinary Neurology Service
Ceva Animal Health
Christian Iconic X-Ray, LLC
Companion Therapy Laser by LiteCure
Core Imaging
Cryoprobe
CVCA Cardiac Care for Pets
Dan Scott & Associates
Dental Focus
Diamondback Drugs
Dog is Good
DVM Multimedia
DVM Network
DVM Solutions
DVMelitc
Eagle Eye Anestesia
Eclipse Loupes and Lights
Elanco Animal Health
Ellman, A Cygnus Company
Elsevier
Endoscopy Support Services inc
Eze-Visit Pet Vet Mat
Flexible Footwear Company
Fovea Digital Radiography
Hawaiian Moon
Henry Schein Animal Health
Hero Braces
Heska Corporation
Hill’s Pet Nutrition
Hot Dog Patient Warming
Hydro Track
IDEXX Laboratories
i3M Inc.
I-Med Pharma
IMS Animal Health
International WIN Ltd.
Intrauma America
Jorgensen Laboratories Inc.
K9Grass by ForeverLawn
K-Laser USA
KRUUSE A/S
LifeSign LLC
Meditelush
Midmark Corporation
Midwest Veterinary Supply
Multi Radiance Medical
MVI Animal Health
Nationwide Insurance
Nutramax Laboratories Veterinary Sciences, Inc.
NVA
Oncura Partners
Orthomed North America
Patterson Veterinary
Penn Veterinary Supply Inc.
Pet Health Pharmacy
petMAP
PetRays Telemedicine/Cardio Vet
PractiVet
PRN Pharmcoal
Professional Design & Construction
Purina
RabiD Tags
Revo Squared LLC
Roadrunner Pharmacy
Rose Micro Solutions
Royal Canin USA Inc.
Rx Vitamins
SciL animal care
Sedecal USA
Select Merchant Solutions
Snyder Mfg Co.
Sound
Standard Process
Star Imaging
Taylors Pharmacy
Total Practice Solutions Group
Trilogic Pharma
TWiC Architecture and Construction Inc.
UBM Americas, Veterinary
Ultrasonic
Universal Imaging
Universal Surgical Instruments
Virginia Maryland College of Veterinary Medicine
Van Beek Natural Science
VARL
Vet Ray Technology by Sedecal
Veterinary Books by Success Concepts
Veterinary Imaging Incorporated
Veterinary Orthopedic Implants
Veterinary Pharmaceuticals of America
VetMatrix, an iMatrix Company
Vetoquinol USA
Vets First Choice
VetzLife

Good representation of major veterinary product companies in the exhibit hall.

*List current as of December 1, 2016.

Exhibit Hall Hours

Friday
May 19
10:15 AM - 6:45 PM

Saturday
May 20
9:00 AM - 5:00 PM

Sunday
May 21
9:00 AM - 2:00 PM

Call 800.255.6864, ext. 6
talented practice managers will be finalists.

9

1 will win.

Might as well be you!

Don’t be shy - dvm360 and the Veterinary Hospital Managers Association know first-hand the value of a strong, dedicated Practice Manager and we want to recognize your contributions to the everyday success of your practice. If you can answer “yes” to even one of the five items below, we want to hear from you.

Here’s why:

- You make a difference in your practice. Every day. (We want to hear how!)
- The entire practice team looks to you for guidance and leadership. (Tell us why!)
- You’re paving a path to the future – for yourself and your practice. (How does that future look?)
- Lemons become lemonade on your watch. (Share your recipe for success!)
- You love what you do. (Encourage your peers!)

Each entry will be evaluated on four criteria drawn in part from the VHMA’s own critical competencies for Certified Veterinary Practice Managers:

1. Leadership and decision-making
2. Team motivation and management
3. Lifelong learning
4. Adapting to change

Entries open April 1 and close June 1.

To learn more, stop by the dvm360 Relax and Recharge Lounge at CVC Virginia Beach or go to dvm360.com/PMOY.
CVC’s Ask the Expert Luncheons place you around the table with one of the profession’s most notable speakers. Refuel and interact in an informal, small-group setting that is designed for conversation and problem-solving.

Each Ask the Expert Luncheon provides 1 hour of CE and includes a special lunch menu. A separate registration fee of $50 per session is required in advance of attendance. See registration p. 51 to purchase.

FRIDAY, 12:15 - 1:15 PM
DR. P. BLOOM — New drugs in veterinary dermatology — updates and debates
DR. J. CIRIBASSI — Felinie elimination disorder: Making litter the letter of the law

SATURDAY, 12:30 - 1:30 PM
DR. D. LINDER — What’s the best pet food? Case-based answers to how a nutritionist approaches this question
S. DALE, CABC — Media training 101 — Fight or flight? What to say and what NEVER to say

SUNDAY, 12:30 - 1:30 PM
B. SCHROEDER — 25 big digital marketing hacks
DR. T. WISMER — Myths and misconceptions in toxicology

Call 800.255.6864, ext. 6
Come gather ideas and work with the profession’s most noted Hospital Design experts to lay the groundwork for your own dream come true.

Your Hospital Design Conference registration includes:

- 3 full days and 31 sessions led by experts in veterinary Hospital Design
- Daylong session tracks dedicated to planning, building, and decorating
- 20 hours of continuing education credit
- A 30-minute 1:1 architectural consultation with a faculty member (one per registered clinic)
- A resource-filled Exhibit Hall
- Breakfast, lunch, and refreshments each day, and a first night Welcome Reception

The hospital of your dreams can be yours.

SAVE THE DATE! August 23-25, 2017

Register today at TheCVC.com.
Life as a veterinary professional is rewarding, but isn’t always easy. We hear you.

That’s why we’re proud to partner with the Vet Confessionals Project, created by Dr. Hilal Dogan and aimed at creating solidarity in the veterinary community.

You and your colleagues across the globe now have an outlet for your fears, hopes, frustrations (even inside jokes!), in the form of an anonymous “postcard” confession you can share—free of judgement—on dvm360.com and live at CVC.

Stop by the Vet Confessionals booth at CVC Virginia Beach to see what it’s all about, visit us at dvm360.com/vetconfessionals or join the #vetconfessions conversation on Instagram.
Imitation is sincere flattery. It’s also best for business.

How do the most successful practices do it? *Benchmarks 2016* shines a spotlight on increasing revenue, fusing leadership and management, taking advantage of technology, and preparing for transition — helping set the standard for practices to emulate.

**Revenue.** What are the first impressions of your website, customer service, and facilities? They matter. Start implementing the fear-free method to benefit you, patients, and clients alike.

**Leadership.** Synthesizing leadership and management means knowing the crucial difference! Bolster your team-based culture with empowered, high-performance employees.

**Technology.** Are you paying other companies to use technology you already have? Set tech goals, and start leveraging your own tools like websites, mobile apps and social media for maximum ROI.

**Order your copy for pickup at the show!** See registration for details.

Want it delivered home, instead? Go to industrymatter.com/benchmarks and use code BENCHCVC
(You can order by phone, too! Call 1-800-598-6008)

SAVE 15% — offer good through May 31, 2017.
Take the Learning Home

Too many sessions, too little time?
Listen again and again to the sessions and speakers you loved, share what you learned with associates, and benefit from the sessions you weren’t able to attend! As a complement to the exceptional veterinary continuing education delivered live at CVC conventions, we offer a curated selection of additional resources.

Your CVC registration includes proceedings delivered via a CD or download link. Order additional CDs or downloads and choose other audio and print products with your CVC registration for greatest savings.

CVC Audio
CVC audio brings high-quality MP3 audio recordings into your practice or home. Pre-order a full set of clinical + technician + practice management sessions with your CVC Virginia Beach registration and save $230!

Audio recordings are available for order on-site or at TheCVC.com/cvc-products. Special attendee prices vary and range from $49.95 for a single subject to $699 for a complete CVC program set.

CVC Print
CVC printed proceedings books are a hot commodity that sell out quickly at the convention.

Pay just $60 when you register by early bird and guarantee your copy will be waiting for you in Virginia Beach with your convention registration!
A limited quantity will be available on site for $75 each.

Proceedings from previous CVCs may still be available – call CVC Customer Service to inquire: 800-255-6864, ext. 6 or 913-871-3900.

See page 51 to pre-order
Go late with Evening Sessions!
7:00 PM to 9:00 PM

The learning continues even after the sun goes down! Each night, CVC’s evening sessions bring you together with your peers and the profession’s brightest educators dig into trending topics:

**THURSDAY**
- ANTHEA SCHICK, DVM, DACVD — Unlocking the mysteries of the ear: Diagnosing otitis and dealing with chronic otitis.
- BRIAN CONRAD, CVPM — Ask the pet owner: A LIVE panel and learning session.

**FRIDAY**
- STEVE DALE, CABC — The power of enrichment—for your patients’ health and your practice’s well-being
- DAVE NICOL, BVMS, MRCVS AND ANDY ROARK, DVM, MS — Management happy hour

**SATURDAY**
- HILAL DOGAN, BVSc — See your colleagues’ secrets: The Veterinary Confessionals Project

Join us for evening education you’re sure to appreciate — and enjoy. Seating is limited; RSVP when you register!
Need to Know

**Continuing Education Credits**
The 2017 CVC Virginia Beach program has been submitted (but not yet approved) for a maximum of 36 hours of credit for veterinarians in full attendance and 29 hours of credit for technicians over four days in jurisdictions that recognize AAVSB’s RACE approval. General four-day attendance earns veterinarians 29 hours of CE and technicians 29 hours of CE without purchasing any Clinical Techniques Courses or Ask the Expert Luncheons. Each state’s licensing board will consider the program; check with your state’s board for the number of hours it approves. Some boards have limitations on the number of hours accepted in certain categories and/or restrictions on certain methods of delivery of continuing education. To record your CE hours, a certificate of attendance will be included in your registration packet.

The practice management courses on p. 34 and 35 are applicable toward the continuing education requirement for the Certified Veterinary Practice Manager program offered by the Veterinary Hospital Managers Association. CVC is an approved sponsor to provide continuing education to New York State licensees.

**Texas Veterinarians: Track Your CE!**
Veterinarians licensed in Texas must track each seminar hour attended with a Texas CE Form. When you arrive, pick up the form at the Tour/Information Desk and sign in on the sheet provided. Before you leave CVC Virginia Beach, return your completed form to the Registration Desk and sign out on the sheet provided. A CVC staff member will verify your hours and give you a signed CE Certificate of Attendance. Don’t leave without your certificate — we can’t mail it to you! For more information, call us at (800) 255-6864, ext. 6.

**Attendee and Guest Badges**
All registered attendees and guests must wear their CVC badge at all times and will not be admitted to educational sessions or the Exhibit Hall without one. Educational session attendance is reserved for convention registrants only; guests are not allowed in sessions but are invited to visit the Exhibit Hall. Guest badges will not be issued to veterinary professionals who work for a veterinary practice or industry organization or company. These individuals may purchase an Exhibit Hall badge in advance or on site. All badges are available for pick up at the on-site registration desk and will not be mailed in advance.

**Audio Recordings**
Receive special savings when you pre-order CVC Virginia Beach audio recordings with your registration! Details are on page 43, and also on the registration form, page 51.

**Convention Proceedings**
A CVC Virginia Beach downloadable proceedings or CD are included with your paid veterinarian, technician, practice manager, or student registration. Please indicate your preferred format on your registration form. Downloadable proceedings will be delivered via email approximately one week in advance of the convention. CD’s will be available on site. A print proceedings book is available for the advance purchase price of $60 prior to April 5, 2017. A limited number of CD and extra print proceedings will be available for purchase on site for $75 each.

**Guests**
Guests (e.g., spouses, significant others, children) are defined as people not working in the veterinary industry. All veterinarians, technicians, practice managers, and team members must register and pay registration fees. Guests receive complimentary Exhibit Hall-only badges when included on the registration form in advance. Guests, including children, do not receive access to the seminar rooms. On-site guest badges are $5. Children ages 10 to 18 receive free badges (list their names on the registration form); those under 10 do not require badges.

**Lunch Vouchers**
All registered attendees* will receive CVC lunch bucks for each day of registration. Lunch bucks are to be used like cash to purchase lunch and snacks at the concession stands in the Exhibit Hall. *Guests do not receive lunch bucks.

**Room Moderators**
We are recruiting professional and reliable volunteers to serve as room moderators during CVC Virginia Beach. For more information, please contact The CVC Group at (800) 255-6864, ext. 6. Spaces are limited and fill up quickly.

**Shuttle Bus Service**
CVC shuttle bus service will be provided daily to all CVC hotels except the DoubleTree by Hilton Virginia Beach, which are within walking distance of the VBCC, and Wyndam Virginia Beach Oceanfront.

**Special Needs**
Please indicate any special needs on your registration form. CVC management will contact you for additional information and make every effort to meet your needs.

**Student Program**
CVC Virginia Beach offers significant special savings for students and new graduates. Pricing is on the registration form; learn more at TheCVC.com/vb-student-program. Students receive a downloadable proceedings.

**Virginia Beach Weather: What to Wear**
When you visit Virginia Beach in May, expect mostly sunny skies, up to 86% relative humidity, and moderately warm temperatures. The average high temperature is 75°F, and the average low temperature is 55°F. Room temperatures inside the Virginia Beach Convention Center may be cool, so consider dressing in layers.

“Excellent venue, course diversity, speaker quality, exhibitor support.”

Register TheCVC.com
Besides saving you money, early registration may also secure your seat in popular Clinical Techniques Courses, Ask The Expert luncheons and other programs. Registrations postmarked after February 15, 2017 (midnight CT) will be processed at the higher, early bird rates.

Build Your Own Program by attending the days that work best for you.

Please remember the following when filling out your registration form:

- All essential information must be provided for a registration form to be processed. Note: Write your name as you wish it to appear on your badge and in the registration roster.
- Everyone attending CVC and requesting hotel accommodations must be registered.
- The registration form is for one attendee and guests. Please use a separate registration form for each attendee, making copies as needed.
- Guests receive access to the Exhibit Hall only.
- All veterinarians, veterinary technicians, practice managers, and team members must register and pay registration fees (hospital team members cannot attend as guests). Exhibit Hall-only badges for team members may be purchased ($45 each) onsite.

Cancellations
All Clinical Techniques Course, Ask The Expert luncheon, child care, or registration cancellations must be submitted by the registrant, in writing, for a credit or refund (minus a $50 processing fee). Requests for refunds or changes will not be accepted after April 12, 2017. A $50 processing fee may apply for changes.

Clinical Techniques Course Registration
Clinical Techniques Courses require an additional (nontransferable) registration fee. CVC reserves the right to cancel any Clinical Techniques Course that does not meet minimum registrations by April 12, 2017. If a Clinical Techniques Course is cancelled by CVC, registrants will be notified and the Clinical Techniques Course paid fee will be credited or refunded.

Childcare Registration
Licensed, on-site childcare for children aged six months to 12 years is available on a first-come, first-served basis at CVC Virginia Beach.

Sign up for childcare using the registration form, indicating the full name and age of each child. You will receive paperwork and information for each registered child via email (or standard mail if no email is provided). Information will include drop-off and pickup locations, etc. Space is limited, so reserve your spot early.

Learn more! TheCVC.com/cvc-vb-childcare
Registration Form
CVC VIRGINIA BEACH • MAY 18-21, 2017

REGISTRATION TYPE — please check one:
☐ Veterinarian  ☐ Technician  ☐ Practice Manager  ☐ Student (2017)  ☐ Veterinary Grad (2016)  ☐ Hospital Staff  ☐ Spouse

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Clinic Name

Street Address: PLEASE SELECT ONE ▶ ☐ Work Address ▶ ☐ Home Address

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Country

Email Address (to receive your convention confirmation)

Twitter Username:

Daytime Telephone Number with Area Code

Fax Number with Area Code

How many years have you attended CVC? Number of years, including 2017: ___________

A Few Questions:

1. Please list university attended: ___________________________ Year graduated: ___________

2. What is your practice type? (Circle one)
   A. Private Practice  B. Specialty Practice  C. Emergency Practice  D. Corporate Practice  E. Shelter/Rescue  F. Teaching Hospital  G. Mobile Practice  H. Not in Practice

3. What is your job function/title? (Check one)
   Owner/Partner  Associate Veterinarian  Student  No longer in practice/Retired  Academic/Research/Laboratory  Industry Representative or Consultant

4. Choose the specialty that best describes your business or professional activity. (Check one)
   Exclusive Small Animal Practice  Exclusive Feline Practice  Over 50% Small Animal Practice  Mixed Practice (50%-50%)

5. What type of content are you interested in? (Check all that apply)
   Anesthesia  Behavior  Bovine Medicine and Surgery  Cardiology  Clinical Pathology  Clinical Pharmacology
   Dentistry  Dermatology  Emergency and Critical Care  Endocrinology  Equine Medicine and Surgery  Imaging
   Exotic Animal/Avian Medicine  Feline Medicine  Gastrointestinal Medicine  Geriatrics  Imaging
   Immunology  Infectious Diseases  Internal Medicine  Neurology/Musculoskeletal
   Nutrition  Oncology  Ophthalmology  Orthopedics/Sports Medicine/Physical Rehabilitation
   Pain Management  Parasitology  Pediatrics  Practice Management  Reproduction
   Respiratory Medicine  Shelter Medicine  Small Ruminant Medicine and Surgery  Soft Tissue Surgery
   Toxicology  Urology  Wellness/Preventive Medicine  Hospital Design New Build  Hospital Design Remodel

6. How did you hear about this convention?
   ☐ Program Catalog  ☐ Postcard/Brochure  ☐ Letter  ☐ Print Ad  ☐ Email  ☐ Web Ad  ☐ Referral from Friend/Colleague
   ☐ Facebook or Twitter  ☐ Phone Call from CVC  ☐ Other (please specify): ___________________________

Your Registration Includes Lunch & Proceedings

Lunch Preference: ☐ Regular  ☐ Vegetarian

Proceedings: ☐ CD  ☐ Downloadable (Available one week before the convention)

NOTE: A printed proceedings is available by advance purchase only. To order see p. 51.
### VETERINARIANS

<table>
<thead>
<tr>
<th>CVC Programs and Packages for Veterinarians / Please circle day or days you will attend CVC:</th>
<th>By 2/15/17</th>
<th>By 4/5/17</th>
<th>After 4/5/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>v01 Veterinarian (four-day)</td>
<td>$549</td>
<td>$579</td>
<td>$679</td>
</tr>
<tr>
<td>v02 Veterinarian (two-day)</td>
<td>Thursday</td>
<td>Friday</td>
<td>Saturday</td>
</tr>
<tr>
<td></td>
<td>$469</td>
<td>$489</td>
<td>$589</td>
</tr>
<tr>
<td>v08 Veterinarian (one-day)</td>
<td>Thursday</td>
<td>Friday</td>
<td>Saturday</td>
</tr>
<tr>
<td></td>
<td>$349</td>
<td>$369</td>
<td>$479</td>
</tr>
<tr>
<td>vsg Veterinary Graduate (in 2016) — Proof is required.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>vs Veterinary Student (within current year) — Proof is required. (Students receive a downloadable proceedings.)</td>
<td>$55</td>
<td>$60</td>
<td>$70</td>
</tr>
</tbody>
</table>

### Specialty Focus™: Abdominal Ultrasonography / Please circle day or days you will attend CVC:

<table>
<thead>
<tr>
<th>sf102 Lab + CVC Veterinarian (two-day)</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,879</td>
<td>$1,949</td>
</tr>
<tr>
<td>sf103 Lab + CVC Veterinarian (one-day)</td>
<td>Thursday</td>
<td>Friday</td>
</tr>
<tr>
<td></td>
<td>$1,769</td>
<td>$1,849</td>
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<tr>
<td>sf120 Lab only</td>
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### TECHNICIANS

<table>
<thead>
<tr>
<th>CVC Programs and Packages for Technicians / Please circle day or days you will attend CVC:</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>t20 Veterinary Technician (four-day)</td>
<td>$329</td>
</tr>
<tr>
<td>t02 Veterinary Technician (two-day)</td>
<td>Thursday</td>
</tr>
<tr>
<td>t01 Veterinary Technician (three-day)</td>
<td></td>
</tr>
<tr>
<td>t05 Veterinary Technician (one-day)</td>
<td></td>
</tr>
<tr>
<td>ts1 Veterinary Technician Student (within current year) — Proof is required. (Students receive a downloadable proceedings)</td>
<td>$55</td>
</tr>
</tbody>
</table>

### PRACTICE MANAGERS

<table>
<thead>
<tr>
<th>CVC Programs and Packages for Practice Managers</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>p01 CVC Practice Manager Registration only (non-veterinarian)</td>
<td>$329</td>
</tr>
</tbody>
</table>

### SPOUSES

<table>
<thead>
<tr>
<th>CVC Programs and Packages for Spouses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>s01 Spouse Attending Seminars (non-veterinarian)</td>
<td>$329</td>
</tr>
</tbody>
</table>

To learn more visit TheCVC.com
<table>
<thead>
<tr>
<th>Day</th>
<th>Course</th>
<th>Time</th>
<th>By 2/15/17</th>
<th>After 4/5/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>THURSDAY</td>
<td>Special Procedures in Feline Soft Tissue Surgery</td>
<td>1:00 - 5:00 PM</td>
<td>$495</td>
<td>$520</td>
</tr>
<tr>
<td></td>
<td>Digital Dental Radiography</td>
<td>1:30 - 5:30 PM</td>
<td>$375</td>
<td>$400</td>
</tr>
<tr>
<td>FRIDAY</td>
<td>Dental Extractions in Cats</td>
<td>8:00 AM - 12:00 PM</td>
<td>$495</td>
<td>$520</td>
</tr>
<tr>
<td></td>
<td>Essential Gastrointestinal Surgeries in Dogs</td>
<td>All day</td>
<td>$675</td>
<td>$700</td>
</tr>
<tr>
<td></td>
<td>Dental Extractions in Dogs</td>
<td>1:00 - 5:00 PM</td>
<td>$495</td>
<td>$520</td>
</tr>
<tr>
<td></td>
<td>Insights Seminar: Less-Stress and Fear Free Patient-Caregiver</td>
<td>1:00 - 5:00 PM</td>
<td>$235</td>
<td>$260</td>
</tr>
<tr>
<td>SATURDAY</td>
<td>Fundamental Orthopedic Procedures</td>
<td>8:00 AM - 12:00 PM</td>
<td>$495</td>
<td>$520</td>
</tr>
<tr>
<td></td>
<td>Soft Tissue Surgeries in Dogs: Head to Tail</td>
<td>All day</td>
<td>$675</td>
<td>$700</td>
</tr>
<tr>
<td></td>
<td>Optimal Ophthalmic Surgeries in Primary Care Practice</td>
<td>8:30 AM - 12:30 PM</td>
<td>$425</td>
<td>$450</td>
</tr>
<tr>
<td></td>
<td>Advanced Periodontal Therapy Techniques</td>
<td>9:00 - 11:00 AM</td>
<td>$185</td>
<td>$230</td>
</tr>
<tr>
<td></td>
<td>Basic Fracture Repair Techniques</td>
<td>1:30 - 5:30 PM</td>
<td>$495</td>
<td>$520</td>
</tr>
<tr>
<td>SUNDAY</td>
<td>Extracapsular Stifle Stabilization Techniques</td>
<td>8:00 AM - 12:00 PM</td>
<td>$495</td>
<td>$520</td>
</tr>
<tr>
<td></td>
<td>Stabilization Techniques for Luxating Patellas</td>
<td>1:00 - 5:00 PM</td>
<td>$495</td>
<td>$520</td>
</tr>
</tbody>
</table>
Registration Form

First Name: ___________________________ Last Name: ___________________________

ASK THE EXPERT LUNCHEONS

<table>
<thead>
<tr>
<th>FRIDAY</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
</tr>
</thead>
</table>
| ❑ a01 — $50  
Dr. P. Bloom — New drugs in veterinary dermatology — updates and debates | ❑ a03 — $50  
Dr. D. Linder— What’s the best pet food? Case-based answers to how a nutritionist approaches this questions | ❑ a05 — $50  
B. Schroeder — 25 big digital marketing hacks |
| ❑ a02 — $50  
Dr. J. Ciribassi — Feline elimination disorder: Making litter the letter of the law | ❑ a04 — $50  
S. Dale, CABC — Media training 101 — Fight or flight? What to say and what NEVER to say | ❑ a06 — $50  
Dr. T. Wismer — Myths and misconceptions in toxicology |

TOTAL FROM LUNCHEONS $______

CVC PRODUCTS

Your CVC registration includes either a CD or downloadable proceedings. To select, please see p. 48. To order ADDITIONAL CDs or downloadable proceedings, please indicate your selections below. If you would like to buy a PRINT proceedings, please indicate below. A print proceedings is not included in your registration and is available by advance purchase only.

❑ Additional proceedings CD (please indicate quantity) _______ x $60 ($75 after 4/5/17) = $______
❑ Additional downloadable proceedings (please indicate quantity) _______ x $60 ($75 after 4/5/17) = $______
❑ Proceedings Book (available by advance purchase only) _______ x $60 (Not available on-site) = $______
❑ Audio Recordings — Pre-order your full set of CVC Virginia Beach MP3s (Audio recordings by subject will be available to order onsite.) _______ x $469 = $______

Note: Students receive a downloadable proceedings.

TOTAL FOR CVC PRODUCTS $______

CHILDCARE

<table>
<thead>
<tr>
<th>THURSDAY</th>
<th>FRIDAY</th>
<th>SATURDAY</th>
<th>SUNDAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>❑ cth</td>
<td>❑ cf</td>
<td>❑ csa</td>
<td>❑ csu</td>
</tr>
<tr>
<td>Number of children _____</td>
<td>Number of children _____</td>
<td>Number of children _____</td>
<td>Number of children _____</td>
</tr>
<tr>
<td>$______</td>
<td>$______</td>
<td>$______</td>
<td>$______</td>
</tr>
</tbody>
</table>

$60 per child, per day by February 15 • $75 per child, per day by April 5 • $100 per child, per day after April 5

Child 1 Name: ___________________________ Age: _____________
Child 2 Name: ___________________________ Age: _____________

TOTAL FROM CHILDCARE $______

TOTAL FROM THIS PAGE $______
Guests are defined as people not working in the veterinary industry. All veterinarians, technicians, practice managers, and team members must register and pay registration fees. (A $5 processing fee will be charged onsite for guest badges.)

☐ Please check here if you have special needs.

If you have a disability that may affect your participation in this meeting, please check this box and include a statement regarding your needs (see right). We will contact you (if applicable) to discuss accommodations. We cannot ensure the availability of appropriate arrangements without early notification, but every effort will be made to meet your needs.

GUEST BADGES

Christian Veterinary Mission – RSVP Requested

SATURDAY

☐ Evening Fellowship (FREE) RSVP number of people attending ________________

SUNDAY

☐ Morning Seminar (FREE) RSVP number of people attending ________________

EVENING SESSIONS

Please RSVP for Evening Sessions you are planning on attending. This will help CVC determine the popularity of each subject and provide the appropriate room size for the session.

THURSDAY

☐ e01 — FREE
B. Conrad, CVPM - Ask the pet owner: A LIVE panel and learning session

☐ e02 — FREE
Dr. A. Schick - Unlocking the mysteries of the ear: Diagnosing otitis and dealing with chronic otitis

FRIDAY

☐ e03 — FREE
S. Dale, CABC - The power of enrichment—for your patients’ health and your practice’s well-being

☐ e04 — FREE
Dr. D. Nicol and Dr. A. Roark - Management happy hour

SATURDAY

☐ e05 — FREE
Dr. H. Dogan - See your colleagues’ secrets. The Veterinary Confessionals Project

CHRISTIAN VETERINARY MISSION – RSVP REQUESTED

SATURDAY

☐ Evening Fellowship (FREE) RSVP number of people attending ________________

SUNDAY

☐ Morning Seminar (FREE) RSVP number of people attending ________________

GUEST BADGES

First Name: __________________________ Last Name: __________________________

First Name: __________________________ Last Name: __________________________

SPECIAL NEEDS

☐ Please check here if you have special needs.

If you have a disability that may affect your participation in this meeting, please check this box and include a statement regarding your needs (see right). We will contact you (if applicable) to discuss accommodations. We cannot ensure the availability of appropriate arrangements without early notification, but every effort will be made to meet your needs.

PAYMENT INFORMATION

☐ Check Enclosed
(please make check payable to UBM Advanstar)

Credit Card: Please fill in credit information below.

☐ American Express
☐ Discover

☐ MasterCard
☐ Visa

Card Number

Expires

Security Code

Cardholder Name:

Credit card expiration must be valid through May 2017. Your credit card statement will reflect a charge from UBM Advanstar. Refunds for cancellation must be requested in writing by mail, fax, or email and received by April 12, 2017. A $50 processing fee applies.
Choosing an official convention hotel helps keep registration fees as low as possible and provides you with the best rates and amenities.

### Housing Information

**Hotel Reservations**
CVC has worked closely with the Virginia Beach Convention Center (VBCC) and conveniently located hotels to guarantee the best possible convention experience for our attendees.

#### CVC hotels:
- Are convenient to the Convention Center and offer attendees the best available rates
- Include CVC provided shuttles
- Provide extras such as Internet, breakfast, discounted parking, and upgrades (offers vary by hotel)
- Help us keep convention fees as low as possible
- Room blocks will be filled on a first-come, first-served basis until April 17, 2017.

**ONLINE:** Book your reservation online at TheCVC.com/cvc-vb-choose-your-hotel/

**PHONE:** Call the CVC Virginia Beach Housing Bureau from 9:00 AM – 7:00 PM (EST), Monday through Friday at (855) 992-3353 or internationally at (312) 527-7300.

#### Hotel Confirmations
You will receive a confirmation after each reservation booking, modification, or cancellation. Please review the confirmation carefully. If you don’t receive a confirmation by email, fax, or mail within five days after any transaction, contact the CVC Virginia Beach Housing Bureau at (855) 992-3353.

#### Hotel Room Rates and Taxes
To receive special CVC Virginia Beach rates, make your reservation by April 17, 2017. After this date, remaining room blocks may be released, and the hotels may charge significantly higher rates.

All rates are per room, per night and are subject to a 14% state, city, and occupancy tax plus $1.00 per night city lodging fee (all taxes and fees subject to change).

Hotels may charge additional fees for rooms with two or more occupants. When making a reservation, please note your room type in the Accommodations and Special Requests sections of the Housing Form. The hotels will assign specific room types at check-in, based on availability. Requests are not guaranteed.

#### Hotel Deposits
Online reservations will be accepted with a credit card guarantee only. Reservations made by mail or phone will be accepted with a credit card guarantee or check deposit for one night room and tax, payable to OnPeak. All mailed requests and deposit checks must be received by OnPeak by April 17, 2017. After this date, a credit card is required. Reservations and changes are subject to hotel availability.

#### Hotel Modification or Cancellation
Modify or cancel reservations through the CVC Virginia Beach Housing Bureau up to three days before your arrival. After this time, please contact your hotel directly.

**Please note that convention rates are only guaranteed until April 17, 2017, based upon availability.** Reservations may be modified or cancelled without penalty up to three days before arrival. Any cancellations made less than three days before arrival will result in forfeiture of one night’s room fee and tax.

---

**Country Inn & Suites by Carlson, Virginia Beach**
1801 Atlantic Avenue, Virginia Beach, VA 23451
Phone: (757) 437-9100

**Rate includes:** in-room internet access, continental breakfast, parking, and fitness center access. CVC shuttle service is provided to the Convention Center.

When you’re by the ocean, you want accommodations that let you see the ocean—like the oceanfront rooms at the Country Inn & Suites. You can wake up and go for run in the sand along Virginia Beach, or use the treadmills in the hotel’s fitness center. Treat yourself to a manicure, pedicure or massage at Aura Day Spa next door, and finish with a relaxing soak in the hotel’s indoor pool. Use the free high-speed Internet access to plan your sightseeing destinations, and use the Virginia Beach Trolley to get there.

**Courtyard Virginia Beach Oceanfront/North 37th Street**
3737 Atlantic Avenue, Virginia Beach, VA 23451
Phone: (757) 437-0098

**Rate includes:** in-room internet access, parking, and fitness center access. CVC shuttle service is provided to the Convention Center.

Looking for an oceanfront hotel in Virginia Beach? You’ll love the perfect boardwalk location of the Courtyard Virginia Beach Oceanfront/North 37th Street. Our Virginia Beach, VA hotel is steps from the ocean, the boardwalk, and exciting events like the Neptune Festival. We’re also just minutes from the Convention Center and Oceana NAS. You can do it all at our hotel: Spend a day at the pool, with its cascading waters and swaying palms. Work out in the fitness room, or step outside for a run on the beach. Work or relax in our state-of-the-art lobby, with its inviting spaces and free Wi-Fi. Check our GoBoard for the latest news and information. Step into The Bistro for a great breakfast, lunch, or dinner. Eat. Drink. Connect. Or pick up a latte at our on-site Starbucks. After a full day, retreat to your balcony for the beautiful view.

**Courtyard Virginia Beach Oceanfront/South**
2501 Atlantic Avenue, Virginia Beach, VA 23451
Phone: (757) 491-6222

**Rate includes:** in-room internet access, parking, and fitness center access. CVC shuttle service is provided to the Convention Center.

You’ll love the beachfront location and fresh, new look of the Courtyard Virginia Beach Oceanfront/South hotel. Our Marriott hotel is located on the boardwalk in the heart of Virginia Beach—just steps from the waves and exciting events. The newly-renovated rooms feature furnished balconies with ocean views, as well as free Wi-Fi, HD TVs, mini-refrigerators, and plush new bedding; suites also offer microwaves and wet bars. Our new hotel lobby boasts a meeting space, business library, and 52” GoBoard touch-screen TV. The Bistro offers a great view of the beach as well as delicious breakfasts, lunches, and dinners. Enjoy a beverage from Starbucks or our full bar. Eat. Drink. Connect. Visit the nearby Virginia Beach Convention Center, Oceana NAS, or Dam Neck. Unwind in the indoor pool, whirlpool, or fitness room.

Call 800.255.6864, ext. 6
**DoubleTree by Hilton Virginia Beach**

1900 Pavilion Dr., Virginia Beach, VA 23451
Phone: (757) 422-8900

Rate includes: wireless high-speed internet access, access to 24-hour fitness center, and guest parking. Pets are allowed with a non-refundable deposit, maximum weight is 75 lb. Within walking distance of the Convention Center and will NOT require shuttle service.

This hotel is located next to the Convention Center and is eight blocks from the Virginia Beach oceanfront. Guests have access to ample complimentary parking and a state-of-the-art fitness center.

**Fairfield Inn & Suites Virginia Beach Oceanfront**

1901 Atlantic Ave., Virginia Beach, VA 23451
Phone: (757) 422-4885

Rate includes: complimentary high-speed internet, fitness center, and complimentary parking. CVC shuttle service is provided to the Convention Center.

Comfort, convenience, and excellent value — all of this and more awaits you at the Fairfield Inn & Suites Virginia Beach Oceanfront. All of the hotel accommodations also include mini refrigerators, flat-screen TVs, and free local calls. Near the Virginia Beach Convention Center and other popular attractions.

**Holiday Inn Express & Suites Virginia Beach Oceanfront**

2607 Atlantic Ave., Virginia Beach, VA 23451
Phone: (757) 491-6900

Rate includes: high-speed internet and parking. CVC shuttle service is provided to the Convention Center.

This Virginia Beach family-friendly oceanfront hotel is waiting for you. Hotel business guests can enjoy free Wi-Fi access throughout the hotel, making it easy to work on-the-go. Located just a few miles from the Virginia Beach Convention Center and the Norfolk Airport.

**Holiday Inn Hotel & Suites Virginia Beach-North Beach**

3900 Atlantic Ave., Virginia Beach, VA 23451
Phone: (757) 428-1711

Rate includes: high-speed internet, 10% off food and beverage outlets with CVC badge, valet parking, and use of fitness center. CVC shuttle service is provided to the Convention Center.

Guests enjoy the perfect beach vacation in Virginia Beach. Slide into the Splish Splash Lagoon, float along the indoor lay-z-rivah, or lounge with a favorite beverage at the oceanfront outdoor pool.

**Holiday Inn Virginia Beach-Oceanside (21st St)**

2101 Atlantic Ave., Virginia Beach, VA 23451
Phone: (757) 491-1500

Rate includes: high-speed internet, parking, and use of fitness center. CVC shuttle service is provided to the Convention Center.

As a guest of the Holiday Inn® Virginia Beach-Oceanside, you’re treated to a stay in the heart of the resort district, which means you’re always just steps from fun, food, and festivities. Each room features free high-speed Internet access, refrigerators, microwaves, flat screen HDTVs with HBO, and triple-sheeted bedding.

**Sheraton Virginia Beach Oceanfront Hotel**

3501 Atlantic Ave., Virginia Beach, VA 23451
Phone: (757) 425-9000

Rate includes: high-speed internet, self and valet parking, and use of fitness center. CVC shuttle service is provided to the Convention Center.

Sheraton Virginia Beach Oceanfront Hotel is located at the exclusive northern end of the Virginia Beach boardwalk. This hotel offers a relaxing atmosphere, right in the middle of all Virginia Beach has to offer. Direct beach access, indoor/outdoor pools, and upscale dining are just a few of the great hotel features you can expect when you stay here.

**SpringHill Suites Virginia Beach Oceanfront**

901 Atlantic Ave., Virginia Beach, VA 23451
Phone: (757) 417-3982

Rate includes: high-speed internet, self and valet parking, and use of fitness center. CVC shuttle service is provided to the Convention Center.

Relax and rejuvenate at the SpringHill Suites by Marriott Virginia Beach Oceanfront, where weekend getaways, family vacations, and even business trips put a smile on your face. Each oceanfront suite comes complete with private balcony, amazing view, free high-speed Internet, two TVs, sofa bed, and kitchenette. Refresh poolside at the seasonal outdoor pool bar and grill overlooking the Atlantic Ocean.

**The Westin Virginia Beach Town Center**

4535 Commerce St., Virginia Beach, VA 23462
Phone: (757) 557-0550

Rate includes: high-speed internet, parking, 10% off food and beverage outlets with CVC badge, complimentary hors d’oeuvres or dessert with any lunch/dinner entrée at Interlude restaurant, and use of fitness center. CVC shuttle service is provided to the Convention Center.

The Westin Virginia Beach Town Center Hotel is located in the heart of a new “main street” development, bustling with business, retail, and dining options. Explore all the things to do in Virginia Beach, including the Virginia Beach Boardwalk and the Sandler Center for the Performing Arts.

**Wyndham Virginia Beach Oceanfront**

5700 Atlantic Ave, Virginia Beach, VA 23451
Phone: (757) 428-7025

Rate includes: complimentary high-speed internet, fitness center, and complimentary parking. CVC shuttle service is NOT provided to the Convention Center.

The Wyndham Virginia Beach Oceanfront Hotel provides the perfect location and amenities for a memorable Virginia Beach vacation. Situated on the north end of the beach just blocks from the Boardwalk, the Wyndham Virginia Beach Oceanfront hotel offers on-site entertainment along with access to countless attractions that make it the ideal setting for family fun. From a day spent enjoying the natural beauty at First Landing State Park to a stroll on the Boardwalk or a marine adventure at Virginia Aquarium, Virginia Beach provides the perfect blend of excitement and relaxation the whole family will enjoy.

---

**Super Savings**

Register by February 15, 2017!
Hotel Reservation Form — 2017 CVC Virginia Beach

Make your hotel reservation by April 17, 2017, to receive special CVC rates.
Visit TheCVC.com to make an online reservation and to see a list of the hotels’ amenities.

For phone reservations, call the CVC Housing Bureau at (855) 992-3353 between 9:00 AM and 7:00 PM (EST) Monday through Friday. International callers should dial (312) 527-7300. By fax, send the form below to (312) 329-9513. By mail, send the form below to: OnPeak, CVC Virginia Beach, 381 Park Ave. S., New York, NY 10016. If you do not receive a confirmation by email, fax, or mail within five days after any transaction, call the CVC Housing Bureau.

Cancellations made less than three days before arrival will result in forfeiture of one night's room fee and tax.

Modification/Cancellation: Please refer to the policy online at TheCVC.com. Reservations may be modified and/or cancelled without penalty until three days before arrival.

Credit Card: considered a proper deposit.

The hotel holding your reservation will charge credit card deposits on or after April 17, 2017. Credit cards must be valid through May 2017 to be without a deposit will be returned and will not be processed. Please fill out the credit card information entirely or mail a check made payable to OnPeak.

All hotels require a deposit of the first night’s room rate and applicable sales tax with each reservation request. Requests received Deposit Requirement: All hotels require a deposit of the first night’s room rate and applicable sales tax with each reservation request. Requests received without a deposit will be returned and will not be processed. Please fill out the credit card information entirely or mail a check made payable to OnPeak. The hotel holding your reservation will charge credit card deposits on or after April 17, 2017. Credit cards must be valid through May 2017 to be considered a proper deposit.

Credit Card: ❑ American Express ❑ Diners Club ❑ Discover ❑ MasterCard ❑ Visa

Card Number: ____________________________ Security Code: _____ Exp. Date: _______

Name on Card (REQUIRED): ____________________________

Modification/Cancellation: Please refer to the policy online at TheCVC.com. Reservations may be modified and/or cancelled without penalty until three days before arrival. Cancellations made less than three days before arrival will result in forfeiture of one night’s room fee and tax.

Call 800.255.6864, ext. 6

Hotel Choice
Number in order of preference (1-12)

Country Inn & Suites
Courtyard VB Oceanfront/North 37th Street
Courtyard VB Oceanfront/South
DoubleTree by Hilton Virginia Beach
Fairfield Inn & Suites VB Oceanfront
Holiday Inn Express & Suites VB Oceanfront
Holiday Inn Hotel & Suites
VB-North Beach
Holiday Inn Virginia Beach-Oceanside

Sheraton Virginia Beach Oceanfront
SpringHill Suites Virginia Beach Oceanfront
The Westin Virginia Beach Town Center
Wyndham Virginia Beach Oceanfront

Special Requests
❑ I have a disability, want to be near elevators, need cots or a baby crib (if available)
Specify: __________________________________________________________________________________________

To receive special CVC Virginia Beach rates, make your reservation by April 17, 2017.

Key: AG Accessible Guest Rooms CI Complimentary Internet CS Coffee Shop HC Health Club IP Indoor Pool
OP Outdoor Pool R Restaurant S Shuttle WD Walking Distance to Convention Center

HOTEL ACCOMMODATIONS
SINGLE, DOUBLE, OR DBL/DBL (1 OR 2 PEOPLE) TRIPLE (3 PEOPLE) QUAD (4 PEOPLE) CHECK-IN AMENITIES (SEE BELOW)

Country Inn & Suites $139 $139 $139 4 pm AG, CI, HC, R, S
Courtyard VB Oceanfront/North 37th Street $164 $164 $164 4 pm AG, CI, CS, HC, IP, OP, R, S
Courtyard VB Oceanfront/South $164 $164 $164 4 pm AG, CI, CS, HC, IP, OP, R, S
DoubleTree by Hilton Virginia Beach $169 $169 $169 4 pm AG, CI, HC, IP, WD
Fairfield Inn & Suites VB Oceanfront $154 $154 $154 4 pm AG, CI, HC, IP, S
Holiday Inn Express & Suites VB Oceanfront $164 $164 $164 4 pm AG, CI, HC, S
Holiday Inn Hotel & Suites VB-North Beach $154 $154 $154 4 pm AG, CI, HC, IP, OP, R, S
Holiday Inn Virginia Beach-Oceanside $159 $159 $159 4 pm AG, CI, HC, IP, R, S
Sheraton Virginia Beach Oceanfront $179 $179 $179 4 pm AG, CI, CS, HC, IP, OP, R, S
SpringHill Suites Virginia Beach Oceanfront $159-1 bd/$174-2 bds $159-1 bd/$174-2 bds $159-1 bd/$174-2 bds 4 pm AG, CI, HC, IP, OP, S
The Westin Virginia Beach Town Center $170 $170 $170 4 pm AG, CI, HC, IP, R, S
Wyndham Virginia Beach Oceanfront $149 $149 $149 4 pm AG, CI, CS, HC, IP, OP, R, S

To receive special CVC Virginia Beach rates, make your reservation by April 17, 2017.

Key: AG Accessible Guest Rooms CI Complimentary Internet CS Coffee Shop HC Health Club IP Indoor Pool
OP Outdoor Pool R Restaurant S Shuttle WD Walking Distance to Convention Center

Deposit Requirement: All hotels require a deposit of the first night’s room rate and applicable sales tax with each reservation request. Requests received without a deposit will be returned and will not be processed. Please fill out the credit card information entirely or mail a check made payable to OnPeak. The hotel holding your reservation will charge credit card deposits on or after April 17, 2017. Credit cards must be valid through May 2017 to be considered a proper deposit.

Credit Card: ❑ American Express ❑ Diners Club ❑ Discover ❑ MasterCard ❑ Visa

Card Number: ____________________________ Security Code: _____ Exp. Date: _______

Name on Card (REQUIRED): ____________________________

Modification/Cancellation: Please refer to the policy online at TheCVC.com. Reservations may be modified and/or cancelled without penalty until three days before arrival. Cancellations made less than three days before arrival will result in forfeiture of one night’s room fee and tax.

Call 800.255.6864, ext. 6

55
this is

exceptional veterinary continuing education

Exceptional education, ideally situated locations, and flexible registration make CVC the smart, easy, affordable choice!